

Minutes from the Connecticut Library Association Executive Board Meeting  
September 4, 2014  
Middletown Library Service Center

1. Dawn LaValle called the meeting to order at 10:00 am.
2. Board Introductions.
3. Minutes from the July 10th meeting were approved with corrections.
4. Old Business
  - a. President's Report
    - i. The 6<sup>th</sup> Annual Leadership Institute was a resounding success thanks to Michael Spellmon and Randi Ashton and to the inspiration and relevancy of the speakers.
    - ii. Jennifer Keohanne and Betty Anne Reiter completed a comprehensive application for the ALA Chapter Librarian Career Development Facilitator Program. They will be notified Mid-September of accepted applicants.
    - iii. Welcome Lisa Karim as the new 2015 Conference Co-Chair. The new team is working very diligently with programs and the conference should be very exciting.
  - b. Treasurer's Report
    - i. CLC is collapsing budget profit/loss to one page.
5. New Business
  - a. Conference – Julie Styles, Lisa Karim
    - i. This year's theme is Magic in Mystic: Delight and Amaze Your Users and will be held April 27-28 at the Mystic Marriott in Mystic, CT. The program tracks have been changed to be more well rounded, fluid and flexible. If you have any questions, please contact Conference Co-chairs.
    - ii. Sent an email to Co-chairs and Committees notifying them of changes to conference procedures and forms and which are available on the CLA website. They revised and reviewed all conference forms and added a contact field for speaker email and phone to the Annual Conference Expense Form. A Tip planner sheet created by Beth Crowley has been added to the packet.
    - iii. Deadline for program submissions is November 6<sup>th</sup>.
    - iv. They are open to any suggestions and hoping to encourage more Special and Academic Library participation.
6. Committee/Section/Roundtable/Regional Representatives Reports
  - a. ACLB – Betsy McIlvaine
    - i. Annual conference is October 24<sup>th</sup>. Please encourage your library board and trustee members to attend. The theme this year is "Connecting People to your Library" with key note speaker Adam DeLaura. There will be workshops on budgets, social media, library basics and community engagement.
  - b. ACPD – Dawn LaValle

- i. Attended the first meeting of the Public Library Task Force. It was productive.
- c. ADA – Ed Morrissey
  - i. Marc Galucci will be the speaker for the CLA program on November 6<sup>th</sup> at Greenwich Library.
- d. CLASS – Kathleen Cataldi
  - i. Conference is scheduled Nov 6<sup>th</sup> at the University of Hartford and aimed at professional development for academic and public libraries. Maureen Sullivan is the speaker and Rebecca McCallum from Wesleyan University will speak about Metadata. There will also be Chair Yoga with Cindy Wall. Save the date.
- e. CLC – Jennifer Keohane
  - i. Trendspotting annual event of wearable art at Wesley University is sold out.
  - ii. CLC new website offers requires a new login. It will improve search and membership renewal.
  - iii. ALA/ALSC endorses Take Your Child to the Library Day. The next one is scheduled the first Saturday in February, 2015
  - iv. WAVE events at participating state libraries continues to get press. It is scheduled to be the cover story in New Have and Hartford Living magazines in Dec/Jan.
- f. CLS - Ken Wiggin
  - i. Funding for the statewide eBook platform has been released, just waiting for the money.
  - ii. Doing background work and request for information from eBook vendors.
  - iii. SCSU task force meets every two weeks. It will be years before the school is reaccredit able. They are starting from scratch. The ILS Advisory Board meets September 6<sup>th</sup> to review courses. Currently they are out-dated. The new dean is part of the School of Education and seems committed to the process.
  - iv. Acquiring new web steam recording technology and smart board to make access to professional development training more dynamic and available across all platforms.
- g. Children’s – Kymberlee Powe
  - i. Speakers are lined up for the annual conference on October 17<sup>th</sup>. The theme is Program on a Budget: Small Budget Big Ideas.
- h. College and University – Martha Kruy
  - i. The first Friday in November will be the fall conference in Wallingford. All links from the 2014 conference are still available on the CLA website.
- i. Customer Service – Brandie Doyle
  - i. Sponsoring workshops to individual libraries. Two presentations are scheduled for the fall; one for an academic library and the second for a

public library. These presentations are designed to be given at a staff meeting. Fees are offered on a sliding scale.

- j. Editorial – Jenn Datum
  - i. Welcomes new committee member Marge Ruschau.
  - ii. Check your CLA Board information on the website.
  - iii. Reminder to use the CLA email manager through StarChapter for CLA related communications.
  - iv. Distributed a handout on how to use the 4 components of Star Chapter.
  - v. Developing a programming checklist.
  - vi. Deadline is October 1<sup>st</sup> to submit for the October 15<sup>th</sup> issue of CLA Today.
- k. Legislative – Carl Antonucci
  - i. Meeting today after the meeting to work out advocacy strategy and will keep you up to date.
- l. NELA – Beth Crowley
  - i. Annual Conference will be held in Boxboro Massachusetts with a Circus Theme. Check on NELA.org for information. Early bird registration ends September 10<sup>th</sup>. Beth will be conducting the table talk: So You Want to Be a Library Director revised and based upon the program presented at the CLA 2014 conference.
- m. PEG – Peter Ciparelli
  - i. Good year. Go to the link to find more information about PEG. Money is available for those who need it.
- n. Procedures – Karen Jensen
  - i. Creating a document on how to make a motion and who can vote at a meeting.
- o. Publicity – Julie Menders
  - i. Meeting schedule September 25<sup>th</sup> at Middletown Library Service Center.
- p. Public Library – Sally Tornow
  - i. Passport Program is underway with great success.
  - ii. Meeting October 15<sup>th</sup> at 11 am at Ridgefield library to discuss program ideas for the CLA 2015 Conference and a wrap up of the Passport Program.
  - iii. Hoping to continue the Passport Program again next year.
- q. Resource Sharing – Karen Carey
  - i. Met last week to discuss program for professional photo session with Jason Neely of Russell Library.
- r. Technical Services – Steve Bernstein
  - i. Met last month to plan fall programs. Invited John from Google to find out what Google does with Library metadata.
  - ii. Revitalized sections.
  - ii. Subcommittee is looking at ideas for the spring conference.
- s. Technology – Melisa Cervaso
  - i. Revitalizing committee. Currently no members. Trying to recruit.

- t. YA – Jaina Lewis
  - i. Fall meet up is November 7<sup>th</sup> at Westport Library “Recharge Your Programming: Reaching Teens Where They Are”. John Blyborg from Darien Library will be giving a program on Minecraft, there will also be board games, and a workshop on YALSA Blog and Connected Learning for TeensL How Teens interact with Technology.
- u. Region 2 – Marge Ruschau
  - i. Many libraries in the region will participate in the Passport program.
  - ii. Avon – had an audio book narrator explain how the books are made and gave readings Avon Library’s Farmer’s Market wrapped up for the season, with 4,797 attendees over the summer. That was an average of 600 people per day the market was open. Surveys indicate about half of those users also used the library during their visit. Farmers, patrons and staff all had a good time and the library plans to continue the markets next year, perhaps with a longer schedule.
  - iii. Bloomfield -- one book one town in October with *The Housekeeper and the Professor* by Yoko Ogawa. teamed up with a Japanese restaurant to offer discounts to people who bring in library brochure about it. Also having talks on bonsai trees, with the man who translated the book into English and a Japanese music concert.
  - iv. Bristol – has added Zinio Burlington – has added Tumblebook online audio books for kids.
  - v. Wickham, East Hartford – open same number of hours, but now from 9-5 instead of 12-8 Enfield – will host an actor portraying Andrew Carnegie as part of its 100<sup>th</sup> birthday celebration year. He gave \$20,000 in 1910 to build what is now the Pearl Street branch. Farmington – will host Succeed in America program to help immigrant professionals in the workplace. Oct. 14
  - vi. Welles-Turner, Glastonbury – having a program to demonstrate new 3D printer. Also seeking volunteers to help with the printer--looking for volunteers to package C-car materials and clean DVDs--for end of teen summer reading, some of the teens gathered at the library to throw pies at the teen librarian and some teachers Hartford – held a family festival at the Albany branch that included live music for the end of summer reading program--salsa socials monthly July-September to learn or practice salsa dancing --summer lunches for children was at most of the libraries--a new BBQ restaurant – Bears Smoke House -- is opening downtown with 20% of proceeds for Sept. 7 going to library
  - vii. Lucy Robbins Welles, Newington – has a Roku device that it lends for 1 week to check out Netflix, among other services--had the Connecticut State Police mobile crime lab for a program for children in the afternoon and then in the evening a program for adults on crime scene investigation with a demonstration of equipment-- as part of 75<sup>th</sup> anniversary William Landay, author of “Defending Jacob” will speak. Sept. 14

- viii. Cora J. Belden, Rocky Hill -- has added ESL classes on Thursday mornings.-- hosting a group for new residents on Tuesday mornings Simsbury -- offering free monthly group piano lessons for adults
  - ix. Suffield -- In October they expect to move into smaller temporary quarters for about a year for renovations including an ADA accessible. Affected their summer reading program because the move was supposed to be earlier in the summer. But have added some things to help including homebound service, Mango Language, Ancestry.com, and Atom Business Directory. We already had e-books, AtoZ Maps, Consumer Reports, Newsbank's Historical Newspapers, Zinio, Indieflix and of course e-books
  - x. West Hartford -- how to set up and run an Etsy shop, which is handcrafted items. Sept.17, 6:30 p.m.
  - xi. Windsor and Rocky Hill -- have signed up to participate in "[Outside the Lines](#)" [celebration](#), is a weeklong celebration to reconnect you with the creativity, technology, discovery and all of the fun and unexpected experiences happening in libraries today – think: 3D printers, eBooks, woodworking classes, personal job search help, laptop checkouts, biz incubators, seed libraries, recording studios...the list goes on.
  - v. Region 4 – Sheri Szymanski
    - i. Greenwich -- Ending sex trafficking program with Gloria Steinem and Ruchira Gupta . Sept. 20
    - ii. Stratford -- books on tap discussion of "Wild" at local brewery
    - iii. Wilton -- sponsoring high school robotics team
    - iv. Darien -- audio book publishers program, Sept. 13
  - w. Region 5 – Christy Billings
    - i. Blackstone, Branford -- mobile maker lab.
    - ii. Milford -- trying to raise money to restore a WPA mural.
    - iii. Woodbridge -- director leaving for job in New Hampshire.
    - iv. Cromwell -- will have pinwheels for peace program where children and adults can .
    - v. make pinwheels and write a peace message on them. Sept. 16.
7. The meeting was adjourned at 10:58 am

Attendance: Michele Martin, Richard Conroy, Nicole Greco, Ellen Cartledge, Jennifer Keohane, Cathleen Cole, Peter Ciparelli, Carl Antonucci, Martha Kruey, Christy Billings, Lisa Karim, Jennifer Datum, Julie Styles, Karen Jensen, Tom Piezzo, Beth Crowley, Ken Wiggin, Dawn LaValle, Brandie Doyle, Lisa Mann, Bernadette, Nierdermeier, Kathleen Cataldi, Kymberlee Powe, Katy Dillman, Steven Bernstein, Karen Carey, Ed Morrissey, Betsy McIlvaine, Carl DeMilia, Melissa Ceraso, Sheri Szymanski, Marge Ruschau.

