



April 23-24, 2018

Danbury Crowne Plaza
18 Old Ridgebury Rd
Danbury, CT 06810

Featuring:

Sarah Cooper

Writer and Comedian
Author of 100 Tricks to Appear
Smart in Meetings: How to Get
by Without Even Trying



Jim Neal

ALA President 2017-2018

8 AM Registration

9 AM Keynote Speaker: Sarah Cooper

Crowne Ballroom

Sarah Cooper is a writer and comedian and has been performing and producing comedy for over 10 years. She built her comedy career in between working for companies like Yahoo! and Google, where, as a user experience designer, she was fed free lunches and lots of material. She is the creator of satirical blog TheCooperReview.com, which attracts over 100,000 readers per month. Her work has appeared in *Forbes*, *The Washington Post*, *Fast Company*, and *Business Insider*. Sarah has over 15 years experience in the corporate world, leading her to her first viral article and the subject of her first book, *100 Tricks to Appear Smart in Meetings*.



Sponsor: CLC

Sarah has been performing standup comedy since 2010, getting her start at the Laughing Skull Lounge in Atlanta, and eventually performing in New York City at Broadway Comedy Club, Gotham Comedy Club and Comedy Cellar.

In 2015, Sarah moved to San Francisco and began speaking at companies like Facebook and Google, as well as several conferences including Lean Startup Week, Inbound and FunnyBizz.

In 2016, *100 Tricks to Appear Smart in Meetings*, landed at #1 in the Books > Humor > Business Humor > Paperback Books > Books with pages > Handheld books category.

In 2017, Sarah was on the writing team for *SOMA The Musical*, a comedy musical about Silicon Valley, and she was named one of the 20 Hottest Bay Area Innovators by 7x7 Magazine.

In 2018, Sarah will be speaking and performing all over the country and releasing her third book, *How to Be Successful Without Hurting Men's Feelings*.

Sponsor: FLAG

10 AM Morning Break in Exhibitor Ballroom (Refreshments)

10:30 AM Breakout Session I

Peridot Room **The Missing Piece: Learn how to build a pre-reading collection designed to guide young children and their families across the bridge of ABC's and into the world of fluent fiction**

Presenter: Kari Ann St. Jean, Children's & Teen Services Manager, Avon Free Public Library

Make your collection become the missing piece by filling the gaps between picture books, easy readers and juvenile fiction. Understand the key components of a pre-reading collection and how to build it. Transform it by purchasing the pieces to forge the reading trail for our newest readers. Learn to decipher reading levels, discover the role of sight words, and identify the 3 collection bridges which lead to reading fluency. Create your own metaphor to influence parents and their understanding of reading practice. Together we will gain confidence and build expertise in the world of early reader's advisory! *Self-sponsored*

Sapphire Room **ABC: The Building Blocks for a Successful Children's Library Art Program (2-hour session)**

Presenter: Sara Taussik

This two hour workshop will demonstrate a no-fear approach to creating and implementing a successful art program in any children's library. No artistic abilities required! Specific examples of lessons presenting art history, color theory and literary connections will be shared, in addition to methods of engagement, modification, acceptance of "happy accidents" and thinking outside the box. There will be time for Q&A as well as role-play through our own art experience! *Sponsor: Kari Hamad*

Topaz Room 1 **Because "Oliver Button is a Sissy": What children's libraries can do to serve the needs of LGBTQ+ children and their families (2-hour session)**

Presenter: Robin McHaelen, MSW - Executive Director of True Colors, Inc

Libraries are a place where children's imaginations take flight. Books, programming, and activities launch possibility into motion. Children are free to dream big dreams of who they can become in the world. The magic happens, in part, because children see themselves reflected in the images and stories around them. But what about the LGBTQ+ youth and their families that your library serves? Do they see themselves in your stories and on your shelves? In addition to covering the basics (terms and definitions), this workshop will explore teaching tips and strategies for inclusivity, offer participants the opportunity to share ideas for increasing awareness and empathy, and provide a short list of some of the best resources in books and videos. *Sponsors: CLA Children's and Young Adult Sections*

Topaz Room 2 Data Basics for Libraries

Presenters: **Rachel Leventhal-Weiner**, Ph.D. , Connecticut Data Collaborative; **Michelle Riordan-Nold**, Connecticut Data Collaborative

Build a better library by taking this first step to understand data literacy and how you can use data to tell your library's story. Libraries collect and report a lot of data, but telling the story and matching it up with community data can be challenging. Rachel Leventhal-Weiner, Data Engagement Specialist from the Connecticut Data Collaborative, is a sociologist interested in translating complex data into useful information to support the work of nonprofits, community organizations and state agencies. She is eager to work with Connecticut's libraries. *Sponsor: Kate Byroade, CLA Vice-President*

Jade Room Customer Service: The View From the Top

Presenter: **Jay Johnston**, Executive Director, The Farmington Libraries

Jay Johnston has defined customer service as "service beyond expectations." Americans gave up on great customer service (GPS) decades ago in favor of lower prices. Libraries, however, are the one egalitarian service place where great customer service can be provided to all, and that is the recipe for a great future for libraries to continue as the bedrock of the communities they serve. It is especially crucial for me to behave in the upmost respectful manner to my teammates and I expect them to be polite and kind to each other and ultimately to our customers. We, as a profession, are now positioned at a critical point where our intelligence and mission can either steer a course into the center of society or its margins. I believe "Service Beyond Expectations" is a personal gift which each team member possesses as it is who they are. To learn more about this philosophy and how it motivates and inspires his staff, please join us at this session. *Sponsor: CLA Customer Service Section*

Turquoise Room Build a Better Library through EXCITE Transformation for Libraries (2-hour session)

Presenter: **Jeanine Esposito**

Jeanine Esposito (Innovation Builders) and EXCITE participants will lead you through a mini version of the EXCITE Transformation for Libraries grant funded project for libraries of all types. Participate in a fun collaborative exercise and practice ideation for an intriguing library issue to illustrate how to stretch your thinking and make ideas real. *Sponsor: Dawn La Valle*

Opal Room Filling Your IL Toolbox: Developing Online Information Literacy Tools for a Graduate Nursing Program

Presenters: **Kyle Lynes**, Reference Librarian, University of Hartford; **Jillian Maynard**, Reference Librarian, University of Hartford; **Diana Hellyar**, Reference Librarian, University of Hartford

In the fall of 2017, the University of Hartford began offering a completely online graduate nursing program. Due to the specialized nature of research in the health sciences, the graduate nursing students have traditionally relied on the library to provide in-depth instruction on research theory and utilizing the library's resources. To meet the needs of our online students, we have created a suite of information literacy tools for two specific nursing courses. This presentation will cover the planning, design, implementation, and assessment of three tool types: interactive tutorials, targeted screencasts, and course-related subject guides. *Sponsor: Kyle Lynes*

Onyx Room Dewey unclassified: the inside story

Presenter: **Michele Zwierski**, Manager, Cataloging Services, Nassau Library System

Join Michele Zwierski (Vice-Chair of the Dewey Editorial Policy Committee) for an insider's view of how the world's most popular classification system is constructed. Michele will provide a brief overview of Dewey, including a demonstration of WebDewey. Then go "behind the curtain" for a peek into the workings of the Dewey Editorial Policy Committee to learn how numbers are created, revised and authenticated. Even if your library doesn't "do Dewey" this will be an opportunity to learn more about classification systems and the maintenance needed to keep them current for today's library users. *Sponsor: CLA Technical Services Section*

11:30 AM Breakout Session II**Peridot Room Can Lifestyle Slow the Aging Process? What we know about diet, exercise and disease prevention**

Presenter: **Nancy Salem**, RD, CDE, Danbury Hospital

Nancy Salem, Registered Dietitian from Danbury Hospital, will discuss going beyond the media hype to look at what may really help us feel better and prevent illness as we age. Attendees will feel informed and inspired after learning more about healthier choices. *Sponsor: CLA Resource Sharing Section*

Topaz Room 2 Playful Puppet Workshop

Presenters: **Jane Breen**; **Lisa E. Shaia**

Make friends with puppets and discover their power to amuse, engage and educate. Say goodbye to stage fright and bring playful to the table with puppets and rhymes. Learn the trials and tribulations along with best tips to incorporate puppets into your children's programs. Hands on experience. Attendees will leave with a list of stories, songs and rhymes for finger puppets, hand puppets and full body puppets. Build your confidence and watch puppets transform the time you share with children. *Sponsor: Allison Murphy*

Jade Room Repair Café: Toss It? No Way!

Presenters: Susan Ray, Head of Adult Services, Simsbury Public Library; *Sarah Loudenslager*, Business Resource Center Coordinator, Simsbury Public Library

Repair Cafés are all about repairing things (together). Visitors bring their broken items from home and start making repairs together with expert volunteers. Visitors may also bring questions about larger projects, watch repairs being made, or explore the DIY resource library. This event provides an intergenerational, hands-on learning experience that is all about sustainability and building community. Learn from Simsbury Public Library's experience planning and hosting their first-ever Repair Café and consider bringing this event to your community! *Sponsors: Lisa Karim and Susan Ray*

Opal Room We're Here! Connecticut Center for the Book

Presenters: Lisa Comstock, Director, CT Center for the Book; *Susan Muro*, Program Officer, CT Humanities

Connecticut Center for the Book (C4B) is the state affiliate program of the Center for the Book in the Library of Congress and organizes the Connecticut Book Awards, offers Book Voyagers programming, collaborates with Centers on an initiative called Route 1 Reads, and has developed the Online Directory of Connecticut Literary Resources where the general public can find literature programming across the state. We'll talk a little about these programs, but really we'd love getting your ideas about what else C4B can do statewide.

What resources can help libraries and what can make your jobs easier? *Sponsor: Susan Muro*

Onyx Room The "Monster" Factor: Navigating White Privilege in Your Library

Presenter: Ann Buchanan, Library Media Specialist, Middletown High School

Even as we recognize the need for more diverse voices in our libraries, there is often an underlying atmosphere of white culture, even white privilege, in our collections, displays, and marketing. Participants will discuss the racial stories of their libraries, create an action plan for moving forward, and have the opportunity to become part of a community of culturally responsive ideas, encouragement, and accountability. *Self-Sponsored*

12:30 PM Lunch in Crowne Ballroom**1:30 PM Breakout Session III****Peridot Room Focus on the Customer: How to Make Focus Groups Work For You**

Presenters: Maxine Bleiweis, Maxine Bleiweis & Associates; *Erica Byrne*

Who are those people out there in our communities? One way to find out is through focus groups. Learn the tricks of the trade that you can put into action immediately. *Self-sponsored*

Sapphire Room Beyond Bilingual: Making Storytime Friendly to Families who are English Language Learners

Presenters: Odette Larroche-Garcia, Outreach Associate, Brooklyn Public Library; *Rachel Payne*, Early Childhood Services, Brooklyn Public Library

There are over 300 languages spoken in the United States and libraries are seeing a growing number of immigrant families at their programs. What do you do when storytime leaders and storytime families don't speak the same language? From creating visual schedules and other visual aids to using Plain Language to translating storytime guides, discover simple techniques to make your storytime friendly to parents and children who are English Language Learners. *Sponsor: CLA Children's Section*

Topaz Room 1 More Connecticut Gems: Three Special Libraries in Connecticut

Presenters: Amy Kilkenny, Head of Library and Archives, Auerbach Art Library of the Wadsworth Atheneum Museum of Art; *Tracy Brindle*, Beatrice Fox Auerbach Chief Curator, Mark Twain House & Museum; *Ilene Frank*, Chief Curator, Connecticut Historical Society

A continuation of last year's program, "More Connecticut Gems" features three more special libraries and their collections: The Auerbach Art Library of the Wadsworth Atheneum Museum of Art -- recognized as one of the region's most comprehensive collections of art historical materials and serves as a reference library for the research needs of the museum's curators and staff, scholars, students and the public.; The Mark Twain House & Museum -- home of Samuel Clemens where many of his best-known novels were written. An extensive collection of artifact and archival materials on the life and works of Mark Twain are preserved and house in the Museum Center; Connecticut Historical Society -- a collection of more than 265,000 artifacts and images, over 3.5 million manuscripts, and over 125,000 books and pamphlets dating from the 1600s to today. The Waterman Research Center is the entry point for the public to access this rich and diverse collection. *Sponsor: CLA Resource Sharing Section*

Topaz Room 2 Strengthening Our Foundation: Connecting Youths and Seniors

Presenters: Brittany Pearson, Westbrook Public Library; *Courtney Burks*, Westbrook Senior Center

The town of Westbrook, Connecticut has created a successful series of programs that connect our young adults with our senior citizens. Stop by to hear from the Assistant Librarian and the Senior Center Director as they discuss program ideas, ways to bridge the generation gap, and how to build community connections. This initiative has brought together youths of all ages with our rising senior community and it is ever growing. *Sponsor: CLA Young Adult Section*

Jade Room Our Bodies, Our Shelves

Presenter: Roz Warren

Join library humorist Roz Warren for an entertaining and informative presentation about the joys and challenges of library work. Roz will read from her books, *Our Bodies, Our Shelves: a Collection of Library Humor* and *Just Another Day At Your Local Public Library*, then answer questions on topics from writing about library work and the value of humor as a coping mechanism, to what it is like for an introvert to appear on live TV in front of 5 million people on the Today Show. *Sponsor: CLA Customer Service*

Turquoise Room Build better data: best practices for catalog cleanup

Presenters: Diane Napert, Technical Services, Yale Libraries; Cindy Schofield, Southern Connecticut State University

Diane Napert (Yale University) and Cindy Schofield (Southern CT State University) will present tips, techniques, and best practices for keeping your catalog data clean. Topics include: Why clean data is essential; General ongoing cleanup; Pre- & post-migration cleanup; and Data sharing initiatives. *Sponsor: CLA Technical Services Section*

Opal Room Bringing in the Magic: How to Host a Magic the Gathering Draft at Your Library

Presenter: Gina Monti, Youth Services Librarian, Durham Public Library

Give your gaming programs more oomph with Magic the Gathering. In this presentation you will learn what a drafting tournament is, success stories of including Magic in libraries across the country, and what you need to host a tournament!

Self-sponsored

Onyx Room Case Studies in Capital Project Development: How do you build a better library while balancing facility needs against differing political and community motivations, as well as, limited financial resources?

Presenters: Karen Jensen, Director, James Blackstone Memorial Library; Marie Spratlin Hasskarl, Director, Burlington Public Library; David Heer, Project Executive, Downes Construction Company

How do you build a better library while balancing facility needs against differing political and community motivations, as well as, limited financial resources? This interesting program will follow the storyline of two libraries and how they moved their projects forward despite these many obstacles. We will explore: the right building committee, consultants and when they are needed, community outreach, politics and the press, program project costs vs. referendum realities, funding options and grants, planning for the future including flexible space and technology, and how to continue to operate your library in a construction zone. We hope these case studies will help you build your better library. *Sponsor: Karen Jensen*

2:30 PM Afternoon Break in Exhibitor Ballroom

3 PM Breakout Session IV

Sapphire Room Passionate about Podcasts

Presenters: Graham Stinnett, Archivist for Human Rights and Alternative Press Collections, University of Connecticut; Cody Daigle-Orians, The Westport Library; Alex Giannini, The Westport Library; Amanda Gilbertie, Danbury Library; Kate Welsh

This panel, which will include university and public librarians, will discuss their experiences in creating podcasts. Also featured will be Amanda Gilbertie of Danbury Library, who will talk about their new recording studio, Studio 170. Audience Q & A will follow. *Sponsor: CULS*

Peridot Room Nurturing Connecticut Authors: Creative Ways to Connect Your Patrons and Local Authors

Presenters: Susan Kietzman, Author; Ruth Crocker, Author

Is your local author book fair drawing fewer patrons each year? Is your staff frustrated by low attendance at author events? While authors want to connect with readers – and readers want to connect with authors, it’s often a rocky relationship. Members of the Mystic Writers have some fresh ideas for libraries about nurturing Connecticut authors – and your patrons, too! *Sponsor: Groton Public Library*

Crowne Ballroom 1 Promoting Youth Advocacy & Citizen Participation

Presenter: Kate Robinson, Gallo & Robinson

Make an impact and help magnify the voices of young patrons and their families! This session will cover the advocacy calendar year for impacting the action at CT General Assembly (the Legislature) and the Governor. We will talk about best practices for communication and how to promote more frequent and positive communication between young library patrons and their elected officials. We will brainstorm special events, visits to the legislature, letter writing campaigns, social media opportunities, and local press opportunities! *Sponsor: CLA Children’s and Young Adult Sections*

Crowne Ballroom 2 Creating a Sensory-Friendly Space (2-hour session)

Crowne Ballroom 2

Presenter: Jona Jeffcoat, MT-BC, Infinity Music Therapy Services

The human body can process a total of 8 senses. For individuals with special needs, processing input from multiple directions can be overwhelming and as a result, may limit someone's ability to attend programs in the community. This workshop will explore the 8 senses and types of developmental disabilities that often have difficulty with sensory integration. Through live experientials and lecture, we will explore ways to make the library experience sensory friendly and will include ideas to make books and music storytimes accessible for individuals with special needs. *Sponsors: CLA Children's and ADA Sections*

Topaz Room 1 Advocacy as the root of your expansion project: How to build consensus, momentum, and raise funds for the library renovations your community deserves. Build a better library!

Topaz Room 1

Presenters: Beth Crowley, Director, E.C. Scranton Library; Ken Best, AIA, DRA Architects; Angela Cahill, AIA, DRA Architects

Every town has the need and the capacity to undertake a library renovation or expansion project, they just don't know it yet! Learn how to start at the root of the issue, the real need for more space and modernized space. In this 50 minute session, you will learn the steps needed to begin your campaign for a building project. Using case studies, you will understand how to use your data to prove your needs, how to communicate with your local stakeholders, and generate true advocacy through creative and thoughtful communications. *Sponsor: Beth Crowley*

Topaz Room 2 StoryWalk® 101: Building a StoryWalk® to Community Connections with Creator Anne Ferguson (2-hour session)

Topaz Room 2

Presenter: Anne Ferguson, Creator of StoryWalk®

StoryWalk® is an innovative way for children — and adults! — to enjoy reading and the outdoors together. StoryWalks® have been installed in 50 states and 12 countries. Join StoryWalk® Creator and Vermont Native Anne Ferguson as she takes you through the nuts and bolts of building a StoryWalk® in your community. This workshop will include materials needed, examples from around the nation including her own - the very first StoryWalk® - with the Kellogg Hubbard Library, and how to apply your project to a variety of people and ages. Plenty of tips & tricks will be offered, as well as a Q & A session! *Sponsor: CLA Children's Section*

Jade Room Cultivate a Core Readership

Jade Room

Presenters: Marianne Paterniti, Book Group Coordinator, Darien Library; Patricia Sheary, Programming Librarian, Darien Library

Here's a secret: your strongest library supporters are probably hiding in plain sight. Learn how Darien Library flipped their book group program by removing the librarians as leaders and, instead, giving the power of facilitation, book selection, and hosting to its community members. This core readership has quickly become Darien Library's most avid cheerleaders, providing a constant stream of support and priceless public relations. Learn how you too can support over 130 book groups, without leading a single one. All you need is a passion to connect the right readers with just the right book and the willingness to relinquish just a bit of control! *Sponsor: Mallory Arents*

Turquoise Room Making a (Privacy) Statement: NYPL's Path to New Privacy Policy

Turquoise Room

Presenter: Bill Marden, Director of Privacy and Compliance, The New York Public Library

Bill Marden will talk about how he and his colleagues at NYPL managed to research, plan, write, gain Board approval for and execute a new Privacy Policy for NYPL....all in less than a year. In lessons learned (and pitfalls to avoid) Bill will discuss how other libraries can rethink their privacy policies to meet an ever-changing digital landscape. *Sponsor: CLA Intellectual Freedom Committee*

Opal Room Collaborative Curriculum: Co-teaching as Librarian Professional Development

Opal Room

Presenters: Martha Kruey, CCSU; Nicole Rioux, CCSU

Information literacy instruction is an essential component of library services in both academic and public libraries, to the extent that more reference librarians are adding "teaching" to their job description. Yet pedagogy courses are still missing from most library degree program curricula. Pairing new librarians with more experienced instructional librarians resolves this issue for both the seasoned and the inexperienced. This strategy eases inexperienced librarians into the classroom with a supporting co-instructor, while providing experienced librarians with a fresh perspective on teaching methods and assignments. Join us for a brief literature review and informal discussion on this team-teaching strategy. *Self-sponsored*

Onyx Room Digital Humanities across the Libraries: A Hands-on Guide to Programs and Workshops (2-hour session)

Onyx Room

Presenters: Christina Boyles, Digital Scholarship Coordinator, Trinity College; Andrew Boyles-Petersen, Instruction and Outreach Librarian, Loomis Chaffee School

While many libraries have seen an increase in interest surrounding the digital humanities (DH), it can be challenging to launch DH programming without significant training, resources, or support. To address these concerns, this presentation will outline strategies for incorporating digital humanities programs into your library's offerings, whether academic, public, or school. We will discuss how the digital humanities apply to libraries along with some practical ideas for DH programs, common DH resources and tools, and partnership opportunities throughout Connecticut. We will conclude by workshopping a program that you can implement at your library. Please bring a laptop to this event. *Sponsor: CULS*

4 PM Breakout Session V

Sapphire Room Customer Service: View from the Trenches

Room

Presenters: **Kathleen Malloy**, Team Leader of Patron Experience, Westport Library; **Kimberly Farrington**, Head of Access Services Department, CCSU; **Sally Ijams**, Head of Knowledge and Learning Services, Darien Library; **Melanie Myers**, Director of Organization and Management, Westport Library

Librarians in the trenches are confronted daily with challenges in the form of angry patrons; disruptive patrons; emotionally challenged patrons, etc. How do you handle all of this with a smile on your face and a willingness to help? Kathleen Malloy will lead a panel of librarians from public and academic libraries who will respond to some of the issues raised in the Fall 2017 Customer Service seminar on "Customer Service in the Trenches." *Sponsor: CLA Customer Service Section*

Peridot Room Both Sides Now: Perceptions of Libraries and Friends Groups

Room

Presenters: **Carl Nawrocki**, FOCL Chair, Salem; **Kate Byroade**, Library Director, Cragin Memorial Library

A lively look at Library Directors' perceptions of local Friends Groups and Friends Groups' perceptions of their local libraries. Surveys of both groups were recently conducted and here is where you'll hear the results. *Sponsors: FOCL & Kate Byroade*

Crowne Ballroom 1 Finding a Job at Age 40+

Room

Presenters: **Ellen G. Janpol**, Business Librarian, The Westport Library

Finding a job in this economy is tough; finding a job when you are over 40 is tougher. What are the 10 steps needed to develop a successful job search strategy? How do you combat the silent issue of ageism? How do you re-enter the job market after time-off? How significant is networking in locating a new position? What will help or hinder you during the interview process? This talk will give you insights as you enter the mid-stages of your career. *Self-Sponsored*

Topaz Room 1 Library Design: Inclusion, Identity and Safety

Room

Presenter: **Jamie Lynn Slenker**, Associate Professor, University of New Haven

Jamie Lynn Slenker will explore the impact of interior design on spatial, technological, intellectual and social values in libraries, and discuss ways you can modify your space to define and embrace your community. *Sponsor: CLA Public Libraries Section*

Jade Room Mindfulness in the Workplace

Room

Presenter: **Meredith Yuhas**

This relaxing and informative workshop will introduce you to mindful meditation. You will learn many different ways to seamlessly integrate mindfulness into your daily work routine. Mindfulness can bring vast benefits to the workplace including reducing workplace stress, anxiety, enhancing productivity and mental well-being. *Sponsors: CLASS and Janet Valencia*

Turquoise Room 2018 CLA Publicity Awards

Room

Presenters: **Leah Farrell**, Community Services and Media Coordinator, Farmington Libraries; **Francie Berger**, Reference Librarian and Program Coordinator, Hall Memorial Library

Join us to honor the winners of the CLA Publicity Awards in the categories of newsletter, program flyer, website, library logo, and much more. Winning entries are chosen by a panel of professional artists and designers, and will be displayed during the awards ceremony. *Sponsor: CLA Publicity Committee*

Opal Room Why Can't They Find It? Challenging our Assumptions about Users' Interactions with Primo as a Discovery Tool

Room

Presenters: **Sharon Clapp**, Digital Services Librarian, CCSU; **Christina DiCarro**, Digital Services Librarian, WCSU; **Angela Walker**, Reference and Instruction Librarian, ECSU

Have you wondered about the usability of library discovery tools (aka, "next generation catalogs") for the 21st-century library user? A consortium of Connecticut libraries sure have! Librarians from CSCU institutions (Connecticut's community colleges, state universities, and the State Library) set out to test their Primo discovery tool by building a portable usability testing framework. The framework includes several standardized tasks to test core system functionality while leaving space for local institutions to test needs specific to their users and collections. Presenters will discuss the process and results of the testing, offering a template for librarians interested in doing similar work. *Sponsors: Sharon Clapp & CULS*

Special Event – Tech Petting Zoo + Happy Hour + Comedy Show**4:45 PM Tech Petting Zoo and Happy Hour in Exhibitor Hall**

Time

Here's your chance to touch and try out a variety of popular and emerging technologies and learn from experienced users. Our Tech Petting Zoo will feature almost a dozen technologies scattered around the Exhibit Hall.

6:00 PM Sea Tea Improv Comedy Show

Time

After you've gotten your fix of new technology, come and watch Hartford's professional comedy company, Sea Tea Improv put on a performance guaranteed to make you laugh.

8 AM Registration

9 AM CLA Annual Meeting in Crowne Ballroom

10 AM Morning Break in Exhibitor Ballroom (Refreshments)

10:30 AM Keynote Speaker: Jim Neal

**Crowne
Ballroom**

Jim Neal is University Librarian Emeritus at Columbia University, New York. He served as the Vice President for Information Services and University Librarian at Columbia University during 2001-2014, providing leadership for university academic computing and a system of twenty-two libraries.

Jim is the 2017-2018 President of the American Library Association. Continuing to build on ALA's "Libraries Transform" initiative, the overarching theme for Jim's year as ALA president has been Libraries Transform: Libraries Lead. There are five key components building on work already advancing across the Association: Equity, Diversity and Inclusion; Leadership Development Programs; Advocacy/Activism for Library Support and Information Policies; Partnerships and Working Relationships; School Libraries and Knowledge Literacy.



11:30 AM Breakout Session I

Topaz Room Puppet Playtime: Enhance Your Storytimes

1

Presenter: Karen M. Bruce, Team Leader of Materials Management, Westport Library

Come play and build new skills. Learn to make puppets come alive. Get practical strategies for adding puppets to your existing early literacy storytimes. You too can bring stories to life with puppets. Bibliography and resources provided. Karen M. Bruce has a BFA in Puppetry, University of Connecticut and is on the Board of the Connecticut Guild of Puppetry. She has worked for 15 years as a children's librarian developing programs with puppetry at the Westport Library, ranging from early literacy storytimes to middle school children building and performing puppets. (Not to mention her expertise with large-scale Harry Potter parties.) *Sponsor: Westport Library, Youth Services Department*

Topaz Room YA Smackdown

2

Led by **Mary N.S. Richardson**, Adult Services Librarian, Cragin Memorial Library

YA Smackdown is similar to Guerilla Storytime. A cup full of challenge questions is passed around, participants pick one, and answer the question. It's a fun way to share ideas, readers advisory, and advice with other Teen Librarians! *Sponsor: CLA YA Section*

Jade Room Privacy and Data Security in CT

Presenter: Michele S. Lucan, CIPP/US CT Assistant Attorney General

With data breaches becoming the new norm, do you wonder what resources are available to libraries and patrons in which the state attorney's office provides? Michele Lucan of the Privacy and Data Security division of the State Attorney's office will discuss the state's legal authority over the growing trend of data breaches. She will give examples of specific cases handled by her department and how investigations are handled. *Sponsor: CLA Technology Section*

Turquoise Room Connecticut State Court Records: Where Are They Now?

Room

Presenters: Christopher Roy, Law Librarian II, Connecticut Judicial Branch, Law Library Services Unit; Lizette Pelletier, State Archivist, Connecticut State Library; Nancy Lieffort, Access Services Unit Head, Connecticut State Library

This presentation will provide an overview of current and historical Connecticut state court records. Find out what's available online, at the courthouse, and at the Connecticut State Library. Presenters will discuss how to use the Connecticut Judicial Branch online case look-up system, how to access court records only available by visiting a courthouse, and how to locate historical court records and documents using the State Library's catalog and archival finding aids. *Sponsor: Connecticut Judicial Branch, Law Library Services Unit*

Opal Room Researching Ann Petry and the James Family Letters: From the Bookshelf to Film

Presenters: Elisabeth Petry, Author; Christy Billings, Librarian, Russell Library

Members of the James family have been involved with libraries for generations: Elisabeth's great-aunt, Helen James, solicited volumes to create library for her students at the Kona Orphanage in 1900. Helen's niece, the bestselling author Ann Petry, found information (and inspiration) at the New York Public Library, and later at libraries in Connecticut where she relied on Interlibrary Loan. Her daughter, Elisabeth, made extensive use of public and academic libraries when she was researching *Can Anything Beat White?: A Black Family's Letters* and *At Home Inside: A Daughter's Tribute to Ann Petry*. The family is contributing to the knowledge and understanding of current and future generations by donating their papers to various academic institutions. Elisabeth's talk will address these subjects and show the results in an eight-minute video clip that will preview the documentary the family is producing. *Sponsor: Christy Billings*

Onyx Room Better Together: How the CSCU Library System's Collaboration is Inspiring New Innovations

Presenters: Jennifer Cournoyer, Director of Library Services, QVCC; Eileen Rhodes, Director of Library Services, CCC

In January of 2017, the CSCU libraries went live with a shared integrated library system. These seventeen institutions and the CT State Library moved from doing things "their own way" to working together for the good of their students and faculty. Come hear about the good, the bad, the bumps in the road, and ultimately the exciting innovations that have come from a partnership that many thought could never work. *Sponsor: Jennifer Cournoyer*

12:30 PM Lunch in Crowne Ballroom

1:30 PM Breakout Session II

Sapphire Room Working Together for Strong Libraries: Everything you need to know about how the unique roles of library directors and library trustees foster an effective and positive library environment

Presenters: Dawn La Valle, Director, Division of Library Development, CSL; Gail Richmond, President, Association of Connecticut Library Boards (ACLB)

Dawn La Valle, Director, Division of Library Development, CSL and Gail Richmond, President, Association of Connecticut Library Boards (ACLB) take their Library Board Basics show on the road. Dawn and Gail will discuss how library directors and library trustees in their unique roles work together to foster strong library service in their communities. Using tools such as the ACLB Handbook for Trustees; Working Together: Roles of the Director and Board Members and the Connecticut State Library Board endorsed "Best Practices in Connecticut Public Libraries" assessment, Dawn and Gail will identify and discuss roles and responsibilities of directors and board members; working together strategies; ethics; legal and fiduciary responsibilities; relationships with other library staff members and board structure. The goal of the session is for library staff to walk away with a better understanding of how library boards function; the relationship between library staff and library boards and for library trustees to understand their unique roles in the governance of libraries. *Sponsor: CLA Public Libraries Section*

Peridot Room Coding with Kids: The Crash Course

Presenter: Stephanie C. Prato, Head of Children's Services, Simsbury Public Library

Coding and computer science are a national educational priority, and are important skills for 21st century life. Come learn more about the critical role libraries are poised to play in the lives of young children with this newly mandated area of literacy. Participants will gain ideas, tools, strategies and inspiration for coding programs that are easy to replicate. The session will offer introductory training on several tools that support coding skills development, including Scratch and robotics. This session will help participants to gain the skills and confidence they need to explore coding with their youngest patrons. *Sponsor: Lisa Karim*

Topaz Room 1 A 'New' Perspective: New Adult Books

Presenters: Caitlin Augusta, Children's Librarian, Stratford Library; Amanda Brouwer, Director, Douglas Library of Hebron; Pamela Gagnon, Reference Librarian, Norwich Free Academy; Jennifer Rummel, Children's/Young Adult Librarian, Cragin Memorial Library

Learn about the short history of New Adult books, some popular YA crossover titles, popular adult titles, and what other libraries are doing (including school libraries). *Sponsor: CLA Young Adult Section*

Topaz Room 2 Circulating Board Games At Your Library

Presenter: Jenn Bartlett, Librarian, Manchester Public Library

Thinking of circulating board games at your library? Concerned about missing pieces or counting pieces when they are returned? Hear Bartlett's process on how she and Manchester Library staff members were able to catalog and process more than 125 board games for the public. This presentation will include information on OCLC, original cataloging, processing, and circulation matters. *Self-sponsored*

Jade Room Drive New Business with Social Media & Email Marketing

Presenter: Cathy Ann Drury, Owner, My NewsGirl

Social media and email marketing have changed the game for libraries and non-profits. Learn how to make social media and email marketing easier for you! From understanding the different social media platforms to choosing content for effective email campaigns, this presentation will give you the key to the most effective social media and email marketing for your library. Cathy Ann Drury is the owner of My NewsGirl and is a Constant Contact Platinum Solution Provider, Master Certified. *Sponsor: CLA Publicity Committee*

Turquoise Room Supercharge Your Storytimes!

Presenters: Elise Barlow, Youth Services Coordinator, Trumbull Library; Kari Hamad, Children's Librarian, Wallingford Public Library; Allison Murphy, Children's Librarian, Wallingford Public Library

Looking for a little pick-me-up for your storytimes? Our panel of children's librarians has spent the last few months working to integrate tips and ideas from Saroj Ghoting's new book, *Supercharged Storytimes* at their home libraries. Supercharged Storytimes is meant to shift the way you think about, plan, and assess programs you are already doing. Join us to learn just how easy – and beneficial – this shift can be! If you like what you hear, you will also learn how to get involved in Project Storytime, a statewide implementation of Supercharged Storytimes. *Sponsor: Kari Hamad*

Opal Room Getting Accepted into the College of Your Dreams: Transitioning from Public to Academic Librarianship

Presenters: **Susan Hansen**, Library Director, Goodwin College; **Diana Hellyar**, Reference Librarian, University of Hartford; **Rachel Hyland**, Reference Librarian, Tunxis Community College; **Jillian Maynard**, Reference Librarian University of Hartford, **Jennifer O'Brien**, Serials and Government Documents Librarian, WCSU

Have you looked at the academic lawn and thought what an intriguing shade of green it is? Have you wondered what it takes to move into that neighborhood? Public librarians often find they must fight skepticism on the part of administration and faculty that they have the necessary skills to successfully transition to academic librarianship. In this session, a panel of public-turned-academic librarians will discuss how they breached the resistance and convinced administration and faculty they had the skills to do the job. There will be a question and answer session. *Sponsor: CLA Career Development Committee*

Onyx Room "New Britain Library on Wheels", Community Outreach on a School Bus

Presenters: **Emily Bartram**, Circulation Librarian, New Britain Public Library; **Denise Martens**, Librarian, New Britain Public Library

Want to reach out to your community beyond the walls of your library? Are you desperate to have a bookmobile but there's no room in the budget? Hear how the New Britain Public Library started their "Library on Wheels" summer program with a donated bus and driver from the DATCO Bus Company. NBPL staff rode the bus to designated locations around the city, used Sierra ILS loaded onto a laptop to make library cards and circulate materials, while promoting programs and services. New Britain Staff will share their planning process, experiences on the bus, as well as reflections and recommendations. *Self-sponsored*

2:30 PM Afternoon Break in Exhibitor Ballroom**3:00 PM Breakout Session III****Sapphire Room Better Your Library by Responding to the Needs of Your Immigrant and Refugee Communities (2-hour session)**

Presenters: **Erika Taylor**, USCIS Community Relations Officer; **Bassem Gayed**, Multicultural Services Coordinator Otis Public Library; **Homa Naficy**, Executive Director, The American Place; **Chris George**, Executive Director IRIS Integrated Refugee and Immigrant Services; **Maureen O'Connor**, Library Consultant, Hartford Public Library; **Zorka Harrison**, ESL Teacher, Norwich Public Schools

More than 1 in 7 Connecticut residents are immigrants while another 1 in 8 are native-born U.S. citizens with at least one immigrant parent. Gain insight into the challenges faced by many of these immigrants and refugees and how CT libraries, through collaboration with key stakeholders have built successful outcomes for their immigrant and refugee communities. Partnerships discussed include those with USCIS, local school districts, state immigrant and refugee resettlement agencies and peer libraries. *Sponsor: Danbury Public Library*

Peridot Room Drinking from a firehose: what every first-time manager needs to know to survive the first year

Presenters: **Laura Horn**, Director of Operations, Farmington Libraries; **Christle Chumney**, Adult Services Manager, New Canaan Library; **Caroline Ford**, Director of Lending and Collection Management, Farmington Libraries; **Amy McCue**, Head of Public Services, West Hartford Libraries

So many librarians end up in leadership positions with little to no training, experience or mentoring, and often find themselves struggling to keep up with the increased workload while also trying to figure out how to lead. Leadership books are a wonderful resource, but you may not have time to sit down and read a book when you are in the thick of it. Department heads from three public libraries will share their experiences as first-time managers, and offer a list of practical tips and advice as a quick reference guide for anyone beginning their career as a leader. *Sponsor: CLA Career Development Committee*

Crowne Ballroom 1 The Whole Book Approach (2-hour session)

Presenter: **Megan Dowd Lambert**, Author and Professor, Simmons College

Join Simmons College professor and author Megan Dowd Lambert to learn about the Whole Book Approach, a co-constructive (interactive) storytime model focused on the art and design of the picture book, which she developed in association with The Eric Carle Museum of Picture Book Art. Drawing on her book, *Reading Picture Books with Children: How to Shake Up Storytime and Get Kids Talking About What They See*, attendees will consider the difference between reading WITH children and reading TO children. This work draws upon transactional Reader Response theory, Visual Thinking Strategies, and Structuralist approach to the picture book as a visual art form to encourage playful storytimes that foster children's critical thinking, visual literacy skills, and expressive language. Active participation throughout the session will allow everyone to reflect on a diverse array of picture books in order to add Whole Book Approach tools and techniques to their own storytime practice. *Sponsor: CLA Children's Section*

Crowne Ballroom 2 Community Outreach: Best Practices to Reach & Engage New Users

Presenter: **Shannon Carroll**, Overdrive Account Specialist

Learn best practices for marketing and outreach from our network libraries to raise awareness and usage of your OverDrive service. *Sponsor: CLA Technology Section*

Topaz Room 1 **CSL's IT Services: Fair, Equitable and in Demand**

Presenters: **Dawn La Valle**, Director, DLD, Connecticut State Library; **Carl DeMilia**, Executive Director of Bibliomation; **Steve Cauffman**, Connecticut State Library; **Eric Hansen**, Connecticut State Library

Come to this session for an update on the Connecticut State Library's Division of Library Development (DLD) IT services: - researchIT CT and eGo with Eric Hansen (Connecticut State Library) - findIT CT and requestIT CT with Steve Cauffman (Connecticut State Library) and Carl DeMilia (Executive Director of Bibliomation) - deliverIT CT with Dawn La Valle (Director, DLD, Connecticut State Library). *Sponsor: CLA Resource Sharing Section*

Topaz Room 2 **Children's/YA Book Buzz**

Presenters: **Lucy Del Priore**, Macmillan Children's Publishing Group; **Melissa Grecco**, Chronicle Books, **LaToya Maitland**, Disney Publishing Worldwide

Keep up with all the new children's and teen books coming in 2018. Publishers from Macmillan Children's Publishing Group, Chronicle Books, and Disney Publishing Worldwide will share their most exciting upcoming children's and teen books for 2018! *Sponsors: CLA Children's and Young Adult Sections*

Jade Room **Unscripted Customer Service**

Presenter: **Christine Porter**, Director, Windsor Public Library, VT

You may have noticed that in our unscripted lives, things happen that you just can't prepare for. We're doing improv all the time, every day. At this interactive presentation, you will learn and practice (only if you want to - no pressure!) the rules of theater improv which will help you deal with those unexpected (and expected) issues that pop up in your libraries, as well as learn several valuable lessons about how to improve customer service to ensure that our patrons' needs are met. *Sponsor: CLA Customer Service Section*

Turquoise Room **Craig and Fred and Author Talk**

Presenter: **Craig Grossi**, Author

Craig has a rolling slide show, reads from the book, describes his journey with Fred from Afghanistan to the States and his healing journey with Fred after he gets home, followed by Q&A. Please note: dogs (including Fred) will be present at this session. *Sponsors: Gail Thompson-Allen and Deborah Rutter*

Opal Room **Inclusive Design as a Holistic Strategy for Libraries that Welcome Everyone (2-hour session)**

Presenter: **Valerie Fletcher**, Executive Director, Institute for Human Centered Design

Libraries make diversity work across the spectrum of age, ability, culture and economic status. This session will explore strategies for using the framework of universal/inclusive design to anticipate the physical, sensory and brain-based spectrum of functional abilities among patrons. This builds on accessibility but focuses on developing seamless facilitating experiences. The session will employ a World Health Organization method of analyzing the holistic context of the library through the physical, information, communication, policy and social environments. Three breakout sessions will invite participants to create practical strategies for action. *Sponsor: CLA ADA Committee*

Onyx Room **Building a Better Library Exhibit**

Presenter: **Sean Ferguson**, Preservation Specialist, NEDCC Northeast Document Conservation Center

Libraries often look to their collections to create public exhibitions, but putting the spotlight on rare books and documents is inherently at odds with preservation. Exhibits, though, provide a powerful avenue for outreach and also present opportunities for collection advocacy. Preparing collections for safe exhibition ensures that these materials remain accessible into the future. This workshop will help you understand the risks of exhibition so that you can develop policies and guidelines to mitigate those risks. Selection for exhibition will be covered, along with space considerations, safe handling, and display methods. *Sponsor: CLA Reference and Adult Services Section*

4:00 PM **Breakout Session IV**

Peridot Room **More Than Shelter: Connecting Homeless Patrons to Community Resources**

Presenter: **Madhu Bajaj Gupta**, Head of Information Services & Manager of Nonprofit Resource Center, Public Library of New London

Is training staff on homelessness, mental health and substance abuse issues enough to help those in need? Are you collecting and analyzing your statistics for social service questions and needs? Learn how to do more for your community, especially the ones who are in the most need, and track your progress. Discover how to get various contacts and how to set up a friendly non-intimidating environment for even the most reserved inquisitor. We are resource revealers going above and beyond for our community's most needy members. *Self-sponsored*

Crowne Ballroom 2 **Build a Human Library: DIY**

Presenters: Jacalyn Kremer, Head of Library Academic Partnerships & Assessment, Fairfield University; Barbara Ghilardi, Reference and Instruction Librarian, Fairfield University; Justine Ferrara, Fairfield University

Be inspired to build your own community's Human Library event. The Human Library brings people together to combat stereotypes and prejudices. The Human Library is an internationally established event that promotes storytelling and creates a space for real, and sometimes difficult, conversations between people. Human Library events have been held in academic and public libraries around the world. Fairfield University's DiMenna-Nyselius Library has hosted two successful Human Library events. Learn from the experts how to plan, market, and host the event. See www.fairfield.edu/humanlibrary for more details. Attendees will receive a link to a digital DIY Human Library Handbook. *Sponsor: Barbara Ghilardi*

Topaz Room 1 **Cloud managed WiFi, a Library's story**

Presenters: Michael Pennington, Network Engineer, CEN; Colleen Bailie, Library Director, West Haven Public Library; Travis S. Feder, Digital Services Librarian, West Haven Public Library

Manage your WiFi with a cloud managed dashboard. Collect patron usage statistics for that state report. Mike Pennington and the staff of West Haven Public Library will walk you through their implementation of a Meraki WiFi mesh service step-by-step, from site survey, to installation. There will be a demo of the Meraki internet accessible monitoring dashboard at the conclusion of the presentation. *Sponsor: CLA Technology Section*

Topaz Room 2 **We Heart Books and Art: Fostering Family and Community Engagement with The Eric Carle Museum**

Presenter: Courtney Waring, Director of Education, The Eric Carle Museum of Picture Book Art

Through its exhibitions and programs, The Eric Carle Museum of Picture Book Art encourages families to not only consider the ways in which words and pictures intersect, but to broaden the lens through which they see the world. This presentation will give participants a closer look at The Carle's current exhibitions, including eighty years of Caldecott Books, The Art of Eric Carle: Seasons, and Paddington Comes to America, and how staff work together to create family-friendly interactives that foster shared experiences and cross cultural understanding. Be ready to share ideas and sample some activities! *Sponsor: CLA Children's Section*

Jade Room **Building a Better Library Program: Ukulele Meetups in the Library: Creating a cross-generational, shared musical experience**

Presenters: Deborah White, Children's Librarian, Westport Library; Ross Bogel, Music Instructor

Learn the step-by-step process to develop a successful multi-generational, monthly Ukulele Meetup program at your library. Discover the added benefits of establishing a musical program with a Library of Things dedication collection. Participate in a workshop where attendees will have the opportunity to play the ukulele during a mock presentations of the Ukulele Meetup at The Westport Library. Please bring your ukulele, if you own one! *Sponsor: CLA Children's Section*

Turquoise Room **Level Up: Escape Room Gaming @ the Library**

Presenters: Kristina Lareau, Head of Children's Services; John Casiello, Collections Specialist; Ann Victor, Collections Specialist; Erica Gauquier, Teen Services Librarian; Shay Glass, Children's Librarian (Ridgefield Library)

Escape Rooms and Puzzle Rooms have become an increasingly popular diversion, many with theatrical effects, impressive technology and elaborate scenarios. While this level of professional investment is not possible for library programming, it is possible to design, develop, and run an Escape Room that looks and feels professional with high production value on a Library budget. Learn some tips and tricks on how to create authentic-looking props, develop engaging puzzles, and how to scaffold clues for all ages. *Sponsor: CLA Technology Section*

Special Event – Explore Danbury Library's Studio 170 & Hackerspace**5:30 PM** **Danbury Library's Studio 170 & Hackerspace Tours**

If you would like to take the short 10-minute ride to Danbury Public Library located at 170 Main Street, you can get a tour of their new recording space, Studio 170, as well as the attached Hackerspace. Transportation not provided. Tours provided by **Aurelio Muraca**, Danbury Public Library and **Mike Kaltschnee**, Danbury Hackerspace. Directions from Crowne Plaza to Danbury Library can be found at the end of this booklet.

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