Libraries through the Looking Glass
reflecting on the past while stepping into the future

PRELIMINARY PROGRAM SCHEDULE

REGISTRATION NOW OPEN

April 21 & 22, 2016

Connecticut Convention Center, Hartford

Featuring:

• Keynote Speakers Ben Bizzle, Library Tech and Marketing Specialist, and Jamie LaRue, Director of ALA Office for Intellectual Freedom & the Freedom to Read Foundation

• Lunchtime Speakers Roz Chast, Award-winning Cartoonist, and Brian Mayer, Gaming & Library Technology Specialist & 2015 Library Journal Mover & Shaker

125th Connecticut Library Association Annual Conference

*** SCHEDULE SUBJECT TO CHANGE ***
8 AM  REGISTRATION & CHECK-IN
CONTINENTAL BREAKFAST BUFFET
MEET & GREET WITH STATE & LOCAL LEGISLATORS
OPEN TIME IN EXHIBITOR BALLROOM & ATRIUM

9:30 AM  KEYNOTE SPEAKER: BEN BIZZLE
Ben Bizzle is a 2013 Library Journal Marketing Mover & Shaker and John Cotton Dana Award winner. He authored the 2015 ALA Editions book, Start a Revolution: Stop Acting Like a Library, offering strategies for innovative library web development, marketing, and outreach for libraries. He is also a national speaker and library marketing consultant. In 2015, Bizzle founded Library Market (librarymarket.com), the first web development and marketing agency exclusively committed to the library industry. Bizzle founded Library Market after seven years of service as director of information technology at Craighead County Jonesboro Public Library, where he focused on virtualizing library resources and extending the library’s reach beyond the library itself. Throughout his library career, Bizzle has developed a number of cost-effective ways to enhance the patron experience and increase community awareness of the value of public libraries.

10:30 AM  MORNING BREAK
OPEN TIME IN EXHIBITOR BALLROOM & ATRIUM

11 AM  SESSION ONE
RE-ENERGIZE YOUR CUSTOMER SERVICE: HOW CUSTOMERS VIEW YOU THROUGH THE LOOKING GLASS
Presenter: Sally Ijams, Head of Knowledge and Learning Services, Darien Public Library

How your customers view you and your service is paramount to library survival. Listen and interact with an expert from the Darien Library who will review the “extreme customer service” concept at Darien; identify and describe their role models; discuss how to energize staff and keep them motivated, and provide a checklist of good customer service skills to follow.

Sponsor: Customer Service Committee

CRITICAL ROLL: BUILDING A GAMING COMMUNITY AT YOUR LIBRARY
Presenter Panel: Mary N.S. Richardson, Adult Services Librarian, Craigin Memorial Library, Colchester; Kari Karp, Teen Services Librarian, West Hartford Public Library; Tim Guay, Teen Services Librarian, Canton Public Library

The library is a place of learning, exploration, creativity, and play. By bringing gaming into your library you can create a community space that engages your patrons in a non-traditional way through face to face interaction, problem solving skills, and friendships. This panel will illustrate how we’ve built and seen our community grow through gaming programs.

Sponsor: YA Committee

Why, sometimes I’ve believed as many as six impossible things before breakfast
WE'RE BETTER TOGETHER: CONNECTING THE LIBRARY COMMUNITY THROUGH EFFECTIVE SCHOOL AND PUBLIC LIBRARY PARTNERSHIPS

Presenter Panel: Anne Porie, Library Media Specialist, Moses Y. Beach School, Wallingford; Sunnie Scarpa, Head of Children’s Services, Wallingford Public Library; Helen Stowe, retired Kindergarten teacher and Wallingford program presenter

When public libraries and their public school counterparts team up, everybody wins! Learn the secrets behind successful school/public library partnerships, including inspirational ideas, tips for building relationships, and specific program examples you can implement in your own town.

Sponsor: Children’s Section

HOSTING YA AUTHOR EVENTS AT YOUR LIBRARY

Presenters: Karen Rosenthal, Children & YA Events Coordinator, R.J. Julia Booksellers, Madison; Jennifer Rummel, MLS, Cragin Library

Learn about the process of hosting a Young Adult author from start to finish from two experienced presenters. Karen Rosenthal, Children and Young Adults Events Coordinator, will discuss how R. J. Julia Booksellers plan, market, and run author events. Jennifer Rummel, MLS, will share her experiences hosting author events at the Norwich Otis Library including Ellen Hopkins, Tera Lynn Childs, Jennifer Lynn Barnes, Natasha Friend, Jessica Verday, Michelle Zink, and more. There will be additional time after the speakers for questions and discussion.

Sponsor: YA Committee

BUILDING THE VILLAGE: SUSTAINED PROGRAMMING TO MEET DIVERSE COMMUNITY NEEDS

Presenter: Diane Brown, Branch Manager, New Haven Free Public Library, Stetson Library Branch

Learn how to develop sustainable community partnerships and programs on a “zero” budget. New Haven Free Public Library’s Stetson Branch Library is located in the predominantly African American Dixwell/Newhallville neighborhoods, both of which are underserved and faced with many challenges. When Diane Brown was named Branch Manager in 2006, the library branch was struggling to maintain its position as a safe haven within the two communities. Diane set out to create a “Village” environment where all members of the community could share a safe, warm and nurturing environment. Two years later, her labor succeeded with excellent community assessment techniques, including seeking assistance and commitment from community agencies, organizations and local city departments such as the police, parks and recreation, and schools.

DON'T THROW THAT OUT: CRAFTS FROM CRAP

Presenters: Laura Larsen, Children’s Librarian, Russell Library, Middletown; Ann Smith, Children’s Assistant, Russell Library, Middletown

You might not even be aware of how many cool things you could be throwing away that can be easily repurposed into fabulous crafts, toys and games. We'll bring plenty of examples of how we turned a few basic craft staples and some ordinary discards into impressive treasures. We will share with you where you too can source an amazing variety of additional materials to supplement your own stockpile of re-purposable items. Plus, learn how to stretch your budget exponentially while offering your patrons – from pre-schoolers to teens – the opportunity to make fun and unique creations that are sure to impress. Come be inspired!
LUNCHTIME SPEAKER: ROZ CHAST

Roz Chast has loved to draw cartoons since she was a child growing up in Brooklyn. She attended the Rhode Island School of Design. However, soon after graduating, she reverted to type and began drawing cartoons once again. Her memoir Can’t We Talk About Something More Pleasant has won multiple awards.

Roz's cartoons have famously been published in The New Yorker since 1978, and many other magazines including Scientific American, the Harvard Business Review, Redbook, and Mother Jones. Her books include a comprehensive compilation of her favorite cartoons called Theories of Everything: Selected, Collected, and Health-Inspected Cartoons of Roz Chast, 1978-2006. She also illustrated The Alphabet from A to Y, with Bonus Letter, Z, the best-selling children's book by Steve Martin, and 101 Two-Letter Words with Stephin Merritt.

I REALLY DON’T WANT TO TALK ABOUT IT

Presenter Panel: Beth Crowley, Library Director, Scranton Library, Madison; Mary Hogan, Library Director, Cora J. Belden Library, Rocky Hill; Scott Hughes, City Librarian, Bridgeport Public Library; Matthew K. Poland, Director, Russel Library, Middletown

Have you ever been in a difficult or uncomfortable situation as a library director or manager of a department? How do you deal with insubordination, lack of motivation, bickering colleagues? This panel of library directors will share their insights and experiences when confronted with challenging situations. You will come away with the tools to assist you when you are faced with difficulties.

THE ANSWER IS YES: CUSTOMER SERVICE IN THE 21ST CENTURY LIBRARY

Presenter: Maxine Bleiweis, Maxine Bleiweis & Associates

Times have changed and so must we who serve the public. Listen to tips from this experienced award-winning librarian and former Westport Library director to come away with a new way of thinking about libraries and customer service.

ACCESS TO GENDER EQUITABILITY: MAKING LIBRARIES SAFE AND INCLUSIVE SPACES FOR TRANSGENDER AND GENDER NON-CONFORMING PATRONS

Presenter Panel: Alberto Cifuentes, Jr.(moderator), MSW, Social Worker and CLASS Vice-chair; Aubri Drake, MLS, MSW, Social Worker, Irvin Krieger, LCSW, Counselor and Psychotherapist; Diana Lombardi, MSW, Executive Director of the Connecticut TransAdvocacy Coalition

From Orange is the New Black to Caitlyn Jenner, transgender and gender non-conforming individuals have become increasingly visible and affirmed in American culture and institutions. But where do they often first gain insight into their identities and learn about similar narratives? Libraries! Come join us for an informative and engaging panel discussion featuring three dynamic and distinguished social workers in the community who have tirelessly advocated for the rights and equality of all people, regardless of gender identity and expression. Learn strategies and tips for making your library safer and more gender-inclusive for all your loyal patrons!

Sponsor: CLASS
iBEACON TECHNOLOGY IN THE LIBRARY

*Presenters: Jennifer Bartlett, Librarian, Manchester Public Library; Ashley Spears, Librarian, Manchester Public Library*

Have you walked into your local mall lately and seen the giant posters for RetailMeNot, an app you can download for coupons? Did you know this technology can be adapted for libraries? Find out what iBeacon is and how companies like BluuBeam or Capira Technology (CLA Diamond Level Sponsor of the Conference App) have utilized this technology for a library setting. Learn how to integrate them into your library and if this technology is right for you. Manchester Public Library implemented BluuBeam in June 2015 and will share their experience in using iBeacon technology.

Sponsor: Public Library Section

OPEN FOR INNOVATION AND LEARNING

*Presenter: Sharon Clapp, Digital Resources Librarian, Central Connecticut State University, and contributor to the global open source Drupal (software) project*

Learning how to code can make you a better librarian. Using open source software, you can build on a platform created and enhanced by other teachers, librarians, and software developers. Using examples that you can bring back to your own library, you’ll learn how open source software, open-source hardware, and open educational resources has been used to enhance learning outcomes for programs at CCSU. Demonstrations include using Mozilla Webmaker curriculum to teach girls to code, and running Google Coder on a Raspberry Pi to illustrate open source innovation concepts and teach basic web coding to teens, college students, and colleagues. You’ll also learn about about the empowering aspects of free and open source software at the UN. Exploring the mission-related side benefits of working with open-source will help you realize the advantages that librarians can gain from working with such projects.

MINECRAFT CLUB FOR KIDS

*Presenters: Margaret Macri, Children's Services Librarian, Simsbury Public Library; Christopher Soper, Computer Lab Supervisor, Bristol Public Library*

Have you been wondering how you can start a Minecraft Club for kids at your library? The Bristol Public Library has been running a successful club since summer 2014 with MinecraftEdu, an educational edition of the game developed by TeacherGaming that lets library staff moderate play time. Learn how they are fostering collaboration by using MinecraftEdu as a tool to get kids building in a structured environment, and how you can add this STEM program to your library.

Sponsor: Children’s Section

GET IN THE STORY: EXPLORING AND CREATING STORYTELLING PROGRAMS WITH TEENS AND ADULTS

*Presenters: Ann Shapiro & Carol Glynn, Connecticut Storytelling Center*

Carol and Ann will share how to involve teenagers and adults in an interactive workshop. Participants will learn storytelling activities and theater games to explore stories, their values, characters, and conflicts. Information will be presented about the Connecticut Storytelling Center and how libraries can collaborate with the Center.

Sponsor: YA Committee
ENGAGE OR DIE – THE FUTURE OF CUSTOMER SERVICE

Presenter: Rebekkah Smith Aldrich, MLS, Sustainable Libraries LLC

Libraries may walk around like everything is fine but inside our shoe our sock is falling down. There is a growing disconnect between society’s perception of who we are, what we do and most importantly, why we do what we do. Bold, engaging and inspiring action is needed today. The future of your library may depend on it.

Sponsor: Customer Service Section

TAKING YOUR LIBRARY ON THE ROAD: COMMUNITY OUTREACH AND THE DIGITAL LIBRARY

Presenters: Alexa J. Roy, Reference Librarian, New Canaan Library; Laura Miller, Digital Services Librarian, New Canaan Library

Digital resources are a common offering in libraries today—from eBooks to databases to research guides, we’ve been doing it for a while. Yet patrons are continually surprised and delighted that they can check out eBooks onto their personal devices or have full NY Times access from home. Librarians from New Canaan Library will share their outreach efforts to promote the digital library in their community through their road show, an interactive presentation that they take to where their community members already are.

GUERILLA STORYTIME

Presenters: Michelle Farella, Children’s Librarian, Meriden Public Library; Marie Jarry, Director of Youth and Family Services, Hartford Public Library

Join us for a Guerilla Storytime, where you the audience ARE the presenters! Guerilla story time, a movement popularized by the website “Storytime Underground” turns the idea of professional development on its head by encouraging participation from everyone in sharing and developing new ideas. This workshop provides the opportunity to learn from each other in a hands-on environment. Come prepared to discuss and share everything from your storytime and programming challenges, to your favorite egg shaker songs. We can all learn from each other.

Sponsor: Children’s Section

BRINGING STORIES TO LIFE: HOLDING A COMIC CON AT YOUR LIBRARY

Presenters: Geri Diorio, Teen Services Librarian, Ridgefield Library; John Casiello, Adult Collection Specialist, Ridgefield Library; Ann Victor, Children’s Collection Specialist, Ridgefield Library; Marisa Hicking, Teen Librarian, Avon Free Public Library; Tina Panik, Reference and Adult Services Manager, Avon Free Public Library

Librarians from the Ridgefield and Avon Libraries will share how they created all-day comic book, graphic novel, and pop culture celebrations at their libraries. Learn how they engaged multiple departments (adult, children’s, teen) to create events both suitable—and enjoyable—for all ages.

Sponsor: YA Section
REACHING FOR THE FUTURE: REFLECTIONS ON SCSU'S NEWLY DEVELOPED MASTER OF LIBRARY AND INFORMATION SCIENCE (MLIS) PROGRAM

Presenters: Dr. Hak Joon Kim, Department Chair, ILS, Southern Connecticut State University; Dr. Arlene Bielefield, Coordinator of the MLIS Program, ILS, Southern Connecticut State University; Dr. Gayle Bogel, Coordinator of School Library Media Certification, ILS, Southern Connecticut State University

A faculty panel will discuss the newly developed Master of Library and Information Science degree, and provide a detailed update as it is advancing through state and national approvals. The panel is pleased to present an overview of the collaborative efforts of supporters and stakeholders from across Connecticut—administrative, professional, and academic—who have worked tirelessly to refocus and reinvigorate the program. SCSU anticipates enrolling the first cohort of MLIS degree students in Fall 2016.

Sponsor: SCSU Information and Library Science Department

3:35 PM       AFTERNOON BREAK
OPEN TIME IN EXHIBITOR BALLROOM & ATRIUM

4 PM     SESSION FOUR

OH BABY! PLAYFUL PROGRAMS FOR THE UNDER THREE CROWD

Presenters: Kari Hamad, Children’s Librarian, Wallingford Public Library; Allison Murphy, Children’s Librarian, Wallingford Public Library

Are you thinking about starting or revamping a baby program at your library? Join two experienced Baby Whisperers for songs, stories, and movement activities that will keep your youngest patrons clapping for more. Bring your questions, best practices, and ideas to share with the group.

MARKETING THE VALUE OF YOUR LIBRARY

Presenter: Patricia J. Foley, CPA, Newington

How do you present your library’s value to the patrons, the community, and elected officials? Do these constituencies truly understand the value of services that are provided? This session will focus on how to quantify your library’s value in a clear and understandable way. You will receive examples of how coordinate your statistics and budget to show your return on investment. You will be able to tell a convincing and persuasive story to continue and improve your financial support today, and all year long.

RESUSCITATE YOUR RÉSUMÉ – CAREER DEVELOPMENT CONSULTATIONS

Have your résumé reviewed by the people who actually hire librarians! Advice and constructive criticism will be offered. Be sure to bring at least two printed copies of your résumé and business cards if you have them.

Sponsor: Career Development Committee
3D DESIGN FOR EVERYONE (EVEN YOU!)

*Presenter: Michael Murphy*, Reference Librarian, Rocky Hill Library

Does your library have a 3D printer, but maybe you feel that it is not used to its full potential? Maybe your library wants to purchase a 3D printer, but you’re not sure how to go about utilizing it? Learn how you can use free 3D design tools, such as Sketchup, Tinkercad, and 3Dtin, to teach basic 3D design that will encourage and spark use of your library’s 3D printer. No experience with 3D design or special artistic skills are required. Libraries have always been about learning, creativity, and originality. Now, take it to the next level!

Sponsor: YA Committee

DON’T PHONE IT IN: APPS FOR LEARNING AND ENGAGEMENT

*Presenter: Sarah Ludwig*, Dean of Digital & Library Services, The Ethel Walker School, Simsbury

Your students and patrons download apps for many reasons—social media, games, and increasingly, school-related things like homework and research. Helping them find and evaluate educational resources for phones and tablets is now an essential skill. Together, we’ll take a hands-on approach to curating some great apps for learning, literacy, and engagement. You’ll walk away with specific app recommendations and new strategies for evaluation. As a special bonus, we’ll hear from students about the apps they use the most.

Sponsor: YA Committee

HOW (NOT) TO GET AWAY WITH MURDER: THE MYTHOLOGICAL DAWN OF HOLLYWOOD THROUGH THE LENS OF WILLIAM J. MANN

*Presenter: William J. Mann*, award-winning author and historian

Ever been seduced by the glitz, glamour, and glory of Hollywood? Provocative historian and *New York Times* bestselling author William J. Mann knows this all too well. In one of the most acclaimed works of his extensive career, *Tinseltown: Madness, Morphine and Murder at the Dawn of the Movies*, Mann ingeniously solves a crime that went unsolved for almost a century. Join us for a wickedly thrilling look at this historical mystery that won the prestigious Edgar Award for “Best Fact Crime” in 2015. Copies of the work will be sold and signed by Mann after the program.

Sponsor: CLASS

SEEING CONNECTICUT NOW & THEN: REPOSITORY SERVICES THAT SUPPORT YOUR BEST MEMORIES FOR THE FUTURE

*Presenters: Gregory Colati*, Assistant University Librarian for Archives, Special Collections & Digital Curation, University of Connecticut Libraries; *Jennifer Eustis*, Digital Repository Content Administrator; University of Connecticut Libraries

The Connecticut Digital Archive (CTDA) is a statewide preservation repository open to Connecticut based nonprofit institutions. It is a program of the University of Connecticut Libraries in collaboration with the Connecticut State Library. This program grew out of the concern of how to balance access to content and how to preserve it over the long-term. Working with the Connecticut State Library, the CTDA was initially launched as a participatory long-term preservation solution for Connecticut based non-profits. CTDA strives to develop through collaboration using a modular, use-only-what-you-need approach to the repository. CTDA reaches out to both small and large institutions whether or not these are academic to provide a space for participants to add, manage, and preserve their content. This presentation will talk about how CTDA became a program, how it relies on collaborative partnerships rather than paid membership, and what’s in store for the future.

Sponsor: Technical Services Section
Special Events — After Hours

5:15 PM  MAD HATTER’S TEA PARTY: HAPPY HOUR IN EXHIBITOR BALLROOM

CURIOSER & CURIOSER: A MURDER IN WONDERLAND MYSTERY GAME
There's been a murder at the Mad Hatter's Tea Party! Who would have wanted to kill the Knave of Hearts? *Curiouser and Curiouser* is your chance to step into the pages & through the looking-glass of Lewis Carroll's most famous works and solve this puzzling mystery. Grab a friend and head to the Exhibitor Ballroom for a fun way to end the day.

7:30 PM  PINTS ‘N’ PAGES DINNER & BOOK DISCUSSION

Staying in Hartford for dinner? Join your friends and colleagues for an informal group outing. Kirk Morrison, host of the program at the Howard Wittemore Memorial Library in Naugatuck, will organize a discussion around *A Confederacy of Dunces* by John Kennedy Toole. Read the book ahead of time, then join the dinner and discuss as you enjoy food and drinks. Location to be determined. Discussion and fun is on our dime; dinner and drinks on yours.
8 AM  REGISTRATION & CHECK-IN
CONTINENTAL BREAKFAST BUFFET
OPEN TIME IN EXHIBITOR BALLROOM & ATRIUM

8:30 AM  CLA ANNUAL MEETING (open to all) & AWARDS CEREMONY

9:30 AM  OPEN TIME IN EXHIBITOR BALLROOM & ATRIUM

10 AM  KEYNOTE SPEAKER: JAMIE LARUE
Jamie LaRue is the Director of the American Library Association's Office for Intellectual Freedom, and the Freedom to Read Foundation. Prior to that, he was the director of the Douglas County Libraries, headquartered in Castle Rock, CO. He is the author of The New Inquisition: Understanding and Managing Intellectual Freedom Challenges, and wrote a weekly newspaper column for over 25 years. He was the Colorado Librarian of the Year in 1998, the Castle Rock Chamber of Commerce's 2003 Business Person of the Year, and in 2007 won the Julie J. Boucher Award for Intellectual Freedom.

Jamie is a frequent keynote speaker for library associations. He has been a featured presenter for regional workshops, facilitator and presenter for staff days, a last-minute panelist, and a moderator and master of ceremonies for everything from debates to awards dinners. He has run hiring processes for non-profit and municipal CEOs, and he enjoys facilitating highly focused planning sessions for organizations that want to know what they do right, and what they need to do next.

11 AM  BREAK

11:15 AM  SESSION ONE

ASPEN INSTITUTE: RE-ENVISIONING CT’s PUBLIC LIBRARIES

Presenters: Alice Knapp, Executive Director, Ferguson Library, Stamford; Jo-Ann LoRusso, Director, Middlebury Public Library; Jane Fisher, Director, Wallingford Public Library; Maureen Sullivan, Aspen Institute Consultant; Amy Garmer, Aspen Institute

The Action Guide for Re-Envisioning Your Public Library is here! Learn from our CT Aspen pilot libraries about the Action Guide and how they implemented the guide in their libraries. Hear how Aspen is planning to rollout the Action Guide in CT, and how it will be supported. The program is designed to be a catalyst for new thinking about CT’s public libraries: to explore how public and private sector leaders and the state’s library community together can advance learning and education, support economic development, realize new local and statewide efficiencies and connect people to opportunities and resources to improve their lives and their communities.

Sponsor: Connecticut State Library – Division of Library Development

Imagination is the only weapon in the war against reality
TRANSITIONS: REBOOT, RECHARGE, RESTART — THE LIBRARIAN’S NON-LINEAR CAREER PATH

Presenter: Ellen G. Cartledge-Janpol, JETS Program Manager, Jewish Family Services, West Hartford, and Reference Librarian, Simsbury Public Library, Simsbury, CT

If your career has taken some twists and turns, and your career path as a librarian is decidedly non-linear, this workshop is for you. Learn how to frame your various experiences to still get a librarian job or transfer those skills to another career.

PUBLICITY AWARDS

Join us to honor the winners of the CLA Publicity Awards in the categories of newsletters, bookmarks, program flyer, website, library logo, and much more. Winning entries are chosen by a panel of professional artists and designers, and will be displayed during the awards ceremony.

CURIOUSITY CREATES: HOW ONE SMALL LIBRARY IS LEADING THE WAY IN CREATIVE ARTS PROGRAMMING

Presenters: Kari Ann St. Jean, Children’s & Teen Service Manager, Avon Free Public Library; Mary Fletcher, Library Specialist, Avon Free Public Library; Megan Grosch, Library Specialist, Avon Free Public Library

The Avon Free Public Library has received Disney's Curiosity Creates grant for creativity programming for children ages 6 to 14. Avon has moved beyond simply offering traditional crafts at story time to providing a variety of creativity based groups, and open-ended art to foster imagination and originality. Learn why this approach has been so successful and hear how to bring this innovative programming into your library.

FROM GENCON TO SILK CITY: BOARD GAMING IN THE LIBRARY

Presenter: Jennifer Bartlett, Librarian, Manchester Public Library

Board gaming today has exploded in recent years. Hear how an avid board gaming librarian attended the largest board gaming convention in North America, GenCon, and got donations to start a game library for a new adult gaming group. By partnering with a local game store, Manchester Public Library created a program running board game demos to introduce adults to new games. Hear how to set up a special event like International Games At Your Library Day or International Table Top Day.

Sponsor: Public Library Section

INFORMATION LITERACY PLUS DIGITAL LITERACY: PARTNERING FOR 21ST CENTURY STUDENT SUCCESS

Presenters: Martha Kruy, M.L.S., M.F.A., Reference, Instruction, and Assessment Librarian, Central Connecticut State University (CCSU); Briana McGuckin, M.L.S., Reference & Instruction Librarian, CCSU; Sharon Clapp, M.L.S., Digital Resources Librarian, CCSU

Supporting students’ understanding of the larger information ecosystem in which they operate and empowering them as digital citizens is a key element of information literacy. Information Literacy instructors Martha Kruy and Briana McGuckin will tell how they helped embed digital literacy components into one-credit information literacy courses, and how this integration became a core part of CCSU’s FYE curriculum redesign project. Concepts like commercial search engine algorithm biases, the “filter bubble” of social media-based news consumption, privacy and online tracking, were detailed and framed in the context of the information literacy instruction curriculum.
LUNCHTIME SPEAKER: BRIAN MAYER

Brian Mayer is a Gaming and Library Technology Specialist for Genesee Valley Educational Partnership, an educational services agency that supports the libraries of 22 rural districts in western New York. He was named a 2015 Library Journal Mover and Shaker, and is the co-author of Libraries Got Game and several books in the Teaching through Games Series. He is also the designer of the award-winning board game Freedom: The Underground Railroad, a game about the abolitionist movement. Freedom won the 2013 Dice Tower Gaming Award Honors for Best Cooperative Game, Best New Designer, and Best Game Theming.

From PreK to 12, Mayer collaborates with school librarians and classroom teachers using games and game design as a way for students to explore and engage with curriculum across all content areas including: Math, Science, ELA, Social Studies, and Technology.

Speaker sponsored by Fairfield County Library Administrator’s Group.

WHAT’S YOUR SUPERPOWER? THE SCHOOL LIBRARIAN’S ROLE IN SUPPORTING STUDENT SUCCESS — IT’S MORE THAN CHECKING OUT BOOKS!

Presenter: JanMarie Weston, Library Media Specialist, Vinal Technical High School, Middletown

Competing with eBooks and the internet? Trying to find a way to work with and support teachers? The school library media specialist plays an integral role in supporting student success. How can we accomplish this in today’s library? JanMarie’s workshop will share ideas and suggestions to help the school library media specialist get students to soar.

Sponsor: YA Committee

CONFIDENT ADVOCACY FOR LIBRARIANS

Presenter: Debbie Fay, Public Speaking Coach & Founder BeSpeak Presentation Solutions

We all know we need to advocate for libraries and why. But how comfortably can you speak about not only your own library, but for all Connecticut libraries and our profession? This workshop will help you learn how to prepare your own advocacy story and feel more confident about being a library advocate. You’ll learn about a simple template that will help you make a stronger impact when meeting people, how to use stories to back up the benefits of your library’s value, how to be a more persuasive presenter and more!

Sponsor: Connecticut Library Consortium

THE WHAT AND WHY OF ACCESSIBILITY

Presenter Panel: Elanah Sherman, Office of Protection and Advocacy for Persons with Disabilities, State of Connecticut; panel of active library users who have disabilities

This session examines library obligations under the Americans with Disabilities Act. The presentation is augmented by a panel of library users with a variety of disabilities who will add a personal perspective, exploring both barriers and successful practices in the areas of architecture, effective communication, and general policy.

Sponsor: ADA Committee
REFERENCE WITHOUT A DESK

Presenter: Maxine Bleiweis, Maxine Bleiweis & Associates

More and more, the public is finding answers to questions only reference librarians were able to provide. Yet we maintain the reference desk model. Come hear a lively discussion on how to find out patrons’ questions and provide more resources without a reference desk.

ROUNDTABLE: CONSULTATION SESSION WITH JAMIE LARUE

Sign up at Registration for a Roundtable discussion session with library consultant Jamie LaRue in the Exhibitor Ballroom. Discuss ideas for innovation and moving your library into the future.

Discussion sponsored by Connecticut Library Consortium.

KEEP CALM AND LOVE YOUR FANDOM

Presenters: Nicole Scherer, Teen Librarian, Fairfield Public Library; Sara Ray, Teen Librarian, Simsbury Public Library

Do you have teens that geek out over Doctor Who, Sherlock, and Supernatural? Do they love Tumblr, cosplay, YouTube and trivia? Fandoms and libraries are a natural fit: these clubs bring teens together to discuss a piece of “work,” be it TV, web-based, music, or book-related, and use pop culture to build communities. We will discuss the long history of fandoms, how these clubs provide teens with leadership roles, how to advocate to parents, staff, and stakeholders, as well as tips for getting started and bringing teens in!

Sponsor: YA Committee

CREATE CHANGE IN LESS THAN ONE YEAR: A UX TASK FORCE ADVENTURE

Presenters: Laura Miller, Digital Services Librarian, New Canaan Library; Alexa J. Roy, Reference Librarian, New Canaan Library

Find out how to be a driving force of change at your library! It's time we all viewed our library with a new set of eyes. Join New Canaan Librarians as they discuss tackling all aspects of the public library to make it a stress free, friendly and effective environment for the community. In less than a year a UX Task force can improve way finding, shift and integrate collections, reconfigure furniture, streamline processes and more. Learn how to create a UX Task Force at your library today!

F.O.I. & YOUR LIBRARY: WHAT ADMINISTRATORS AND BOARDS NEED TO KNOW

Presenter: Thomas Hennick, Public Education Officer, State of CT Freedom of Information Commission

Public libraries are bound by the state’s freedom of information laws. Find out from the Connecticut FOI Office what that means for noticing, reporting and meetings of library boards, and what must be done with the associated records. Learn now, before you face a complaint!
RE-THINK, RE-IMAGINE, RE-IGNITE SUMMER READING

*Presenters:* Sarah Kline Morgan, Farmington Libraries; Cheryl Donahue, Simsbury Public Library; Heather Baker, Canton Public Library; Gail Zeiba, Willimantic Public Library; Christine Michaud, Durham Public Library

Are you looking to energize your summer reading program? Join us to continue a conversation begun in 2014 when librarians from across the state gathered for two days of state-library-sponsored workshops designed to inspire attendees to “re-think, re-imagine, and re-ignite” summer reading programs for children. This panel discussion will feature presentations from librarians highlighting best practices and lessons learned when launching a “re-imagined” summer reading program, and will include time for questions and conversation with the audience.

THE VIEW FROM THE HIRING DESK

*Presenters:* Beth Crowley, CLA President and Director, Scranton Memorial Library, and a Panel of Library Directors and Hiring Managers

Have you ever wondered what really happens to your resume once it reaches the hiring manager’s desk? What really goes on behind the scenes when the hiring manager is making the decision of who to call for an interview? Hear from library directors and hiring managers about the actual process, top mistakes from job applicants that you won’t believe and what you can do to make sure your application rises to the top!

Sponsor: Career Development Committee

BOOK GROUP BONANZA

*Presenters:* Kathy Jarombek, Head of Youth Services, Perrot Memorial Library; Audrey Heneage, Children’s Librarian, New Canaan Library; Cathy Townsend, Children’s Librarian, New Canaan Library

Two libraries, 3 librarians, over 20 years book group experience, 4 levels! Get your book group discussions going with one or more of these different approaches. Covering levels 2nd through 8th grades, this program includes scheduling, activities, ideas and book lists.

Sponsor: Children’s Section

MAKING HARD FUN IN THE LIBRARY: CONSTRUCTIONIST PROJECTS FOR ALL

*Presenter:* Josh Burker, author and maker

Transform your library into a Maker Space without investing thousands of dollars in fancy technology. You do not need expensive equipment or exotic materials to tinker. Make use of common materials and the library’s computers to create engaging, open-ended explorations of light, math, and sound. We’ll have a few laptops available for exploration at the end of the presentation, but feel free to bring your laptop to play if you have it with you.

Sponsor: YA Section

We’re all mad here
ASSESSMENT AS ENGAGEMENT: UNDERSTANDING STUDENT AND FACULTY PERCEPTIONS OF RESEARCH AT TRINITY COLLEGE LIBRARY

*Presenters:* Erin Valentino, Head Librarian of Research Education, Trinity College; Rob Walsh, Social Sciences Librarian, Trinity College; Jeffrey Lizka, Arts & Humanities Librarian, Trinity College

The “Assessment as Engagement” program at Trinity College stimulates new opportunities for engagement and measures the effectiveness of its programs. This approach uses a mix of qualitative and quantitative methods to assess student learning and interpret faculty and student perceptions of the library, the research process, and their own learning and teaching. Initiated in the fall of 2012, this program includes several key elements: a Research Education Advisory Group, a Capstone Assessment Project, and interviews with all academic departments about the role of research in their curricula. The “Assessment as Engagement” plan demonstrates that an eclectic and experimental approach to assessment best supports data-driven decision making, programmatic growth, and engagement with the campus community.

Sponsor: College & University Libraries Section

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GAMING IN THE LIBRARY: ROUNDTABLE SESSION WITH BRIAN MAYER

Discuss ideas for bringing gaming to your library and creating new programming with board games in this roundtable session with speaker Brian Mayer. Takes place in the Exhibitor Ballroom.

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WES-WEEDING: AN ACADEMIC LIBRARY WEEDING PROJECT

*Presenters:* Diane Klare, Interim University Librarian, Wesleyan University; EunJoo Lee, Head of Access Services, Wesleyan University; Lori Stethers, Systems Librarian, Wesleyan University; Pat Tully, Interim Assistant Library Director, Middletown Public Library

Most academic libraries in CT are no strangers to issues of collection growth and space limitations, and the varied expectations of faculty members and students. Wesleyan University Library faced all these challenges in a 3 ½ year project to move their beloved Art Library into Olin, the main library at Wesleyan. Four librarians involved in the project will share information about the project, its challenges and opportunities, and how they elicited faculty and student feedback to ensure that the project was a success.

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ADVOCATING FOR YOUR LIBRARY IN TOUGH ECONOMIC TIMES

*Presenter Panel:* Deb Hoadley, NELA President; Michael Moran, Director of Library and Information Services, Bay Path University; Krista McLeod, Library Director, Nevins Memorial Library; Mary Etter, Library Director, South Windsor Public Library; Carl Antonucci, Director of Library Services, Central Connecticut State University

Join a panel of library leaders from different areas of New England as they discuss successes and failures in their advocacy campaigns. They will share thoughts on how to work with local and state officials on library advocacy, and how to improve your advocacy skills. The panel will also cover how to tell the story of all of the great things happening at your library.

Sponsor: Legislative Committee
ONWARD WITH eGO: STATEWIDE E-BOOKS & MORE

*Presenters: Eric Hansen, Electronic Resources Coordinator, Connecticut State Library; Micah May, Director of Business Development, New York Public Library*

The Connecticut State Library is moving forward with its plan for a statewide E-Book platform in partnership with the New York Public Library and others. Electronic Resources Coordinator Eric Hansen will furnish an update on all progress to date and how it will affect content and services of the State Library. He will be joined by New York Public Library Director of Business Development Micah May, who will demonstrate their library’s Library Simplified E-Book initiative and app, whose tag line is: “in 3 clicks or less.”

Sponsor: Resource Sharing Section

INTRODUCTION TO 3D PRINTING FOR YOUR MAKERSPACE

*Presenters: Gregory M. Sottile, Ph.D., USI Laminate; Alex Gianacoplos*

This presentation will show you the basics and fundamentals of 3D Printing from the design of the print itself to the operation of the actual printer. The presentation will also address design software options, hardware options, and trouble-shooting. You’ll be able to see how 3D printing can be integrated into your library setting.

RESUSCITATE YOUR RÉSUMÉ – CAREER DEVELOPMENT CONSULTATIONS

Have your résumé reviewed by people who actually hire librarians! Advice and constructive criticism will be offered. Be sure to bring at least two printed copies of your résumé and business cards if you have them.

Sponsor: Career Development Committee

NUTMEG BOOK AWARDS: HOW TO PROMOTE, POPULARIZE, AND PARTICIPATE IN THE CT CHILDREN’S BOOK AWARD PROGRAM

*Presenters: Casey LaPlante; Heather Szaley Aronson, Teen/Reference Librarian, Southbury Public Library*

The list comes out each year, we all buy the books, we ask children to vote—what else is there? Find out how the books are selected, and hear about exciting and fun ways to use and promote them! We will cover all four levels of the Nutmeg Award—from elementary to high school. How do you drive up the participation rate through active and passive programming at both the school and public library? Join us to find out who’s doing it best!

Program schedule & information will be available on the CLA conference app – available for download soon!

App sponsored by Capira Technologies.
CONNECTICUT LIBRARY ASSOCIATION ANNUAL CONFERENCE

POSTER SESSIONS

CLA MEMBERSHIP COMMITTEE

See how membership in CLA benefits you, your library, fellow librarians and staff, and libraries in CT.

CONNECTICUT EDUCATION NETWORK (CEN) AND COVENTRY LIBRARY: A MANAGED WIFI PROJECT

DYNAMIC DUAL MONITORS: USING TWO MONITORS AND POWERPOINT TO SELF-MANGAЕ TRAINING, INSTRUCTION, REVIEW & TROUBLESHOOTING

Presented by Terry Palacios-Baughman, Homer Babbidge Library - DD/ILL, University of Connecticut

CHILDREN’S & TEEN BOOK BUZZ

Stop by the table to grab a copy of the hottest upcoming titles.

Thank you to the sponsors of the 125th CLA Annual Conference!

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