Monday, April 27

8:00 am
Registration and Coffee

9:00 am – 10:00 am
Keynote: Steven Bell
Creating Better Communities: Designing Library Experiences for the Pursuit of Happiness
Mystic Ballroom
Does your library make community members happy? Is that the experience a library should deliver, and if so, what actions would staff members take to design for happiness? New research is providing greater insight into what it means to be happy, what sort of experiences lead to happiness and how different factors, such as age and income, impact what we generally think of as happiness. While we may believe that using libraries leads to a happier, more fulfilled life, how would we intentionally design an experience that enabled our community members to actually get that feeling from our libraries? Steven Bell, Associate University Librarian at Temple University Libraries, will share insights into the role of user experience design in libraries through an exploration of the role of libraries can play in the pursuit of happiness.

10:00 am – 10:30 am
Exhibit Hall Grand Opening & Morning Break
Exhibit Hall
Join us as we kick off the Exhibit Hall! Grab a snack, visit your favorite vendors and meet some new ones.

Monday in the Career Development Area

8:30-1:00 - **Free professional headshots** by photographers Jason Neely and Bob Carlson. After this short photo session, run by the Russell Library’s Job and Career Program, the photos will be emailed to you so that you can use them in social media, websites, or professional publications. Drop in/First-come, first-served

1:00-5:00 - **Individual resume and cover letter review** consultations with experienced supervisors and directors. Get immediate feedback from librarians who hire. Drop in/First-come, first-served

All events are held in Conference 6
Session One
10:30 am – 11:30 am

“Do It Yourself”: A Layman’s Approach to Getting Teens Coding
Mystic A
Create
Computer science teachers can be hard to find—and costly—but that doesn’t mean you can’t get teens coding! Resources abound for introducing teens to computer science, and you don’t even need a background in coding to get them started. Come and learn about free resources that will turn your teens into creators of technology instead of just consumers, and run classes in-house at no additional cost.
Sponsor: YA Section
Presenter(s): Kimberly Sauter

Reaching Veterans at Your Library: “We Were There: Writing Your Military Experiences.”
Mystic B
Teach
“We Were There” will discuss how to start a successful writing program for veterans at your library. We will describe a current program, where men from three different wars meet weekly to share their stories, which are being compiled into a book. The project began with the One Book, One Middletown selection Unbroken, Laura Hillenbrand’s bestselling biography of Louis Zamperini, and evolved from a planned three weeks to three years. We will discuss the writing prompts we used to start the process and how we have continued to expand interest in the program.
Sponsor: Customer Service Section
Presenter(s): Elisabeth Petry and Christy Billings

Talk to Me! Conversations That Connect Children to the Stories They Read
Mystic C
Connect
Learn about sustainable Conversational Reading programs that connect libraries with parents, grandparents, and teens, and teach them to show children how to get the most from the books they read together. Learn how local librarians created successful programs in their communities. Judy Rabin (Woodbridge) will moderate a panel discussion with colleagues Diane Antezzo (Ridgefield), Kara Canney (Trumbull), and Michelle Turbak (Monroe).
Sponsor: Children’s Section
Presenter(s): Judy Rabin, Diane Antezzo, Kara Canney, and Michelle Turbak

ALA Kitchen Table Conversations
Connecticut Libraries into the Future
What do you believe is the future of the library profession? What do you aspire libraries to become? What can associations and others do to actually help achieve professional and community goals. Learn about ALA's Libraries Transforming Communities Initiative, and join us for a frank and honest conversation about where we are and where we’re going.

Two sessions; held at 10:30 am and 2:30 pm in the Boardroom (next to Conference 7)
10:30 am – 12:00 pm

Librarian BOOK BUZZ for Teens
Mystic F
Learn
Learn about the hottest new and upcoming teen titles from representatives from Chronicle Books, Soho Teen, Quirk, Sourcebooks, Workman Publishing, and more.
Sponsor: YA Section
Presenter(s): Representatives from various publishers.

Featured Author: Anita Diamant
Mystic D and E
Teach
Anita Diamant is an award-winning journalist and bestselling author of the novels The Red Tent, Good Harbor, The Last Days of Dogtown, and Day After Night. Her first novel, The Red Tent, has been published in 25 countries, is a perennial favorite of book clubs, and was recently adapted for a television mini-series. Her latest novel, The Boston Girl, explores the life of Addie Baum, a young Jewish immigrant, living in Boston in the early part of the 20th century, and was selected as an Amazon Best Book of the Month.
Sponsor: Fairfield County Library Administrators' Group
Presenter(s): Anita Diamant
(Please note: seating is limited.)

If You Build It They Will Come
Conference 1
Connect
Connecticut's statewide eBook service is sure to have an impact on interlibrary lending, authors, and the publishing industry. Eric Hansen will present an update on the history and status of the service, Susan Santangelo will discuss the author's perspective, and Joe Levy and Troy Juliar of Recorded Books will discuss the eBook vendor's point of view. There will be time for Q & A from the audience.
Sponsor: Resource Sharing Section
Presenter(s): Eric Hansen, Statewide eBook Service Project Coordinator; Susan Santangelo, Author; Joe Levy, Library Sales Representative, Recorded Books; Troy Juliari, Vice President of Acquisitions, Recorded Books.

Community Outreach Activities at Academic Libraries: Strategies at the Burritt Library, CCSU and the Wesleyan Library
Conference 2
Wild Card
One of the goals of the Burritt Library Strategic Plan is to collaborate with the University's Office of Institutional Advancement to create a vibrant Friends of the Burritt Library group that serves to significantly increase the Library's endowment. This presentation will discuss the creation of the new position of University Archivist, Special Collections and Community Outreach Librarian, the formation of the Friends of the Burritt Library group, fundraising activities, and the community outreach efforts of the Library. Long term goals will be discussed as well as collaboration with other departments and University Relations.
Sponsor: College and University Libraries Section
**Humanities at the Library**

**Conference 3**

*Connect*

How do humanities figure into our changing communities and the needs of libraries that serve them? Connecticut Humanities presents Jeff Partridge, Ph.D., who will explore ways the humanities help us understand our ever-evolving world by examining the past, coping with the present, and inspiring a better tomorrow. The humanities illuminate paths a changing society can take, and Connecticut Humanities has grants, programs and resources that will help each community find their way to a better understanding of our world and each other. Learn what’s available and how to apply to CTH.

Sponsor: Connecticut Humanities

**Presenter(s):** Jeffrey F.L. Partridge, Ph.D., Professor of English and Chair of Humanities Department, Capital Community College; Douglas G. Fisher, Executive Director, CT Humanities; Lauren Miller, Director of Grants & Programs, CT Humanities; Scott Wands, Manager of Grants & Programs, CT Humanities; Susan Muro, Grants & Program Officer, CT Humanities

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**Inspire! Bringing the Magic**

**Conference 5**

*Connect*

Libraries are stretching to meet overwhelming needs in the community. As children’s librarians we need to stay connected and bring the village together. Rediscover your community and meet the needs of early literacy through creativity. Trust in your inner story time gift and share it with children, parents, colleagues, and families. Learn, inspire, and give creatively through music, art, and stories that touch hearts and build trust. Navigate management, redesign, keep it positive, bring the awesome, learn to look at ingenuity in new ways, discover the strengths in your staff, and determine how to measure success.

Sponsor: Children’s Section

**Presenter(s):** Kari Ann St. Jean, Michele Kaminski, and Jane Breen

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**Presenting Your Professional Best**

**Conference 7**

*Lead*

Motivational speaker Kathy McAfee will help you learn how to strengthen your ability to make a solid first impression by learning three elements of leadership presence: verbal presence, visual presence, and visceral presence. She will teach you how to verbalize your knowledge and expertise through effective use of your voice. You will walk away with valuable tips to immediately enhance your visual presence. Lastly, you will learn how to create a positive visceral presence, by changing the energy that you bring to the customer interaction, allowing other people to connect with you in a more meaningful way.

**Presenter(s):** Kathy McAfee
11:30 – 1:00 pm
Lunch
Various locations. Signs will be posted.

1:00 pm
Featured Speaker: Jessamyn West
Teaching Users to Trust: Technology Education in Small Libraries
Mystic Ballroom
Technology instruction is not just about teaching skills, it's also important to convey attitudes and approaches to problem solving. Jessamyn West will talk about how small libraries can help users bridge the empowerment divide and help their patrons learn to not just use technology but gradually learn to trust it.

Session Two
90 minute programs - 2:15 pm – 3:45 pm

Creative Aging in America’s Libraries: A National Leadership Project Offering a New Approach to Serving Older Adults
Conference 2
Create
Are your patrons getting older? Participants will learn how Connecticut's changing demographics are demanding new approaches to programming in public libraries. They will explore a wide range of exemplary and replicable arts-based programs from around the country that have been shown to enhance quality of life for participants. A guided review of the online resources developed by Lifetime Arts will help participants determine a pathway for implementing creative aging programs in their own libraries and communities. The project "Creative Aging in America’s Libraries" is supported by a grant from IMLS and has created a network of 20 library systems in 12 states, committed to professional arts instruction for older adult patrons.
Presenter(s): Maura O'Malley, Co-Founder and President/CEO of Lifetime Arts; and Ed Friedman, Co-Founder and Executive Director of Lifetime Arts.

Storyline: A STEM to STE“A”M Initiative
Conference 3
Connect
Storyline is a community partnership between librarians, educators, artists, school children, community business people, and by extension the whole community for the purpose of engaging students with the arts through storytelling & drawing. To succeed, students must learn to be innovative, creative, imaginative, and confident thinkers. Storyline guides students through the creative process helping them make critical connections to the world around them while preparing them for a world we can hardly imagine!
Sponsor: Children's Section
Presenter(s): Barbara McClintock, Author/Illustrator; Gail Zeiba, Youth Services Librarian; Lilia Silas, Support Coach, Kerri Art Studio & Gallery Associate and Lauren Townley, Teacher at Natchaug School
4,956 People In Eight Weeks: What a Farmers Market Did for The Avon Library's Summer Reading Programs
Conference 5
Connect
Anchored by a farmers market on Mondays in July and August, the Avon Free Public Library created an integrated summer reading program for adults, teens, and children during summer 2014. Learn how they did it!
Presenter(s): Kari Ann St. Jean and Tina Panik

Children's Book Buzz
Conference 7
Teach
Representatives from various publishing companies will present their upcoming titles for children and middle grade audiences.
Sponsor: Children’s Section
Presenter(s): Representatives from various publishers.

60 minute programs - 2:30 pm – 3:30pm

Finding Your Voice: Advocacy for Every Librarian
Mystic A
Connect
Advocacy skills are an increasingly important part of our professional role, but how many of us feel comfortable taking the role as an advocate? The first step is knowledge. Libby Post will discuss the full range of advocacy activities that libraries and librarians can participate in. You’ll walk out of this program understanding how lobbying differs from other advocacy activities, the rules and regulations of advocacy and lobbying, and the components of an advocacy plan. It’s time to find your voice and role in this mission!
Sponsor: Connecticut Library Consortium
Presenter(s): Libby Post, President and Strategist-in-Chief of Communication Services, a library advocacy and branding firm

Career Magic in Mystic: How Libraries Help Job Seekers Get Back to Work!
Mystic B
Teach
Libraries are often the first place job seekers turn to when looking for a new job. Libraries also provide many resources for job seekers including books, computer training, networking events, author and career expert presentations, reference advice, journals, job search clubs, and online information. Jean Baur's presentation will focus on what you may not know as a librarian: the best techniques for getting around the dead end of online applications and how to create a diversified and smart job search strategy. Based on her first book, Eliminated! Now What?, Jean will give you tips to share with your users or patrons.
Sponsor: Career Development Committee Presenter(s): Jean Baur
Steering Patrons in the Right Direction: Best Practices for Library Wayfinding

Note: This program has been cancelled.

7 Years of UX: Reflections from On High to Down Low
Mystic D
Create
Darien Library launched their User Experience Department in 2008. John Blyberg, the Assistant Director for Innovation and UX, and James McNutt, System Administrator at Darien Library, will discuss how the department was formed and how they have responded to changes in technology and patron needs, and offer commentary on the future of UX in libraries.

Presenter(s): John Blyberg and James McNutt

3:30 pm – 4:00 pm
Afternoon Break
Exhibit Hall

Session Three
4:00 pm – 5:00 pm

Hidden Disabilities: How to Better Meet the Needs of Deaf & Hard of Hearing
Mystic A
Connect
Librarians can easily spot a patron with an obvious physical disability. But what about hidden disabilities that can’t be recognized? How can the needs of patrons who are deaf and hard of hearing be met successfully? Kathy MacMillan, writer, American Sign Language interpreter, consultant, librarian, and signing storyteller, will discuss ways and methods to meet these needs.

Sponsor: ADA Committee
Presenter(s): Kathy MacMillan

How to Get and Ace Interviews in a Shrinking Job Market
Mystic B
Learn
Librarians are skilled at finding information and helping others, but often are not as good at managing their own careers. Since the interview is the most critical part of finding a new job, this program explores creative ways to get noticed. Based on her latest book, The Essential Job Interview Handbook, Jean Baur will provide specific skills (and handouts) to help librarians give themselves the best chances in a highly competitive market. Jean's approach combines content—how to organize a strong answer, strategy—why you need to ask questions, and physical skills—ways to make a strong impression and keep the interviewer's interest.
The Library Freedom Project: Protecting Patrons' Privacy in Libraries
Mystic F
Lead
Libraries should protect patrons’ rights to explore new ideas in private, but researching online often means leaving a trail of information about patrons, including their location, what websites they visited, and much more. Alison Macrina and Kade Crockford will show how the right to privacy can be compromised at libraries and the impact of surveillance on our patrons. They will show new privacy protecting services that can shield patrons from unwanted spying of their library activity.

Initiating Affordable STEM & Design Programs for Teens
Mystic D
Create
Libraries are the ideal local catalyst for informal education in STEM and design. This talk reveals how you can develop affordable, engaging teen programming on a range of topics with high impact on socialization, critical thinking, and confidence. Following simple guidelines, you can initiate topics like robotics, modular origami, coding, and 2D and 3D graphic design, even if you are a beginner yourself!

Happy Staff + Happy Boss = Ecstatic User!
Mystic E
Lead
You might call it patron engagement or customer service, but the only way to truly ensure that library users leave delighted and amazed is by making staff relations and development a top priority. This workshop addresses methods and concerns in creating a work atmosphere that is as intellectually stimulating as the items we provide, while also establishing a professional environment that reflects our expectations for excellent customer services. Whether your library is unionized, an association, or is a hybrid of staffing, we offer strategies for increasing staff and management/board satisfaction and development.

Makerspace for Kids and Teens
Conference 3
Create
Want to participate in the Maker movement but don't have a dedicated Makerspace or a lot of money to spend? Find out how you can do children's and teen programming such as Makerspace Buddies, Computer Buddies, Google Maker Camp, and Minecraft to promote exploration, creativity, and STEM skills—without breaking the budget.
Hartford's Urban Library and School Collaboration
Conference 1
Connect
This session discusses development, implementation, and sustainability of an urban partnership between Hartford Public Schools and Hartford Public Library. Partners work collaboratively to serve library and intervention needs of Hartford students and families through a system of resources, programming, and services. This program thrives through zone collaboration, building partnerships between branch libraries and surrounding schools, effectively communicating programs and resources to stakeholders, and a technology, resource, and access strategy to leverage tools, systems and resources.
Co-sponsors: Hartford Public Library and Hartford Public Schools
Presenter(s): Patricia Knapp, Goodwin Branch Manager, Hartford Public Library; Vanessa Diaz-Valencia, Assistant Director of Curriculum, Instruction, & Special Programs, Hartford Public Schools; Kristine Woods, Curriculum Specialist-Portfolio Office, Hartford Public Schools

Central Connection: Best Practices for Embedding Information Literacy into the Higher Ed Curriculum
Mystic D
Teach
With the current state of education in the U.S., the definition of an embedded librarian into an academic curriculum is still somewhat vague, but absolutely necessary to determine. During the Fall 2014 semester, Dr. Carl Antonucci invited Martha Kruy to embed an information literacy element into his HIS162 section, in the process of developing an embedded information literacy model of instruction for the library's instructional team. Citing both a literary review and anecdotal evidence from the speakers' recent experience, this presentation will provide an outline of best practices for embedding information literacy into the academic curriculum.
Sponsor: College and University Libraries Section
Presenter(s): Dr. Carl Antonucci, Director of Library Services and Martha Kruy, Reference, Instruction and Assessment Librarian at the Elihu Burritt Library, CCSU

“A Second Chance to Change Your Life”: Career Online High School
Conference 5
Teach
The New Jersey State Library has launched a state-level implementation of Career Online High School, a program which will allow NJ residents to earn an accredited high school diploma and credentialed career certificate at their local library. The groundbreaking program is designed to reengage adults in the education system and prepare them for entry into post-secondary education or the workforce. We believe this program will have a critical impact on the quality of life and economic growth of NJ communities by enabling individuals to further their education and compete
for jobs with more earning potential.
Sponsor: CT State Library, Division of Library Development
Presenter(s): Peggy Cadigan, Deputy State Librarian, NJ State Library

Re-envisioning New York’s Branch Libraries
Conference 7
Learn
Branch libraries are serving more New Yorkers in more ways than ever before, yet they remain undervalued by policymakers. Last year, The Architectural League collaborated with the Center for an Urban Future on a design study to articulate new architectural, financial, and programmatic possibilities for these essential, neighborhood-based resource centers. Six interdisciplinary design teams presented innovative design solutions for the challenges facing branch libraries. Andrew Berman led one of these design teams and will talk about the experience.
Sponsor: CLA Conference Co-chairs
Presenter(s): Andrew Berman, architect and principal of Andrew Berman Architect.

5:00 pm – 6:00 pm
Happy Hour
Exhibit Hall
Relax, enjoy a beverage, and grab a snack while you network with colleagues and catch up with old and new friends.

6:00 pm – 7:00 pm
Battledecks!
Mystic C
Sometimes referred to as “Powerpoint Karaoke”, this hilarious, unpredictable competition can’t be missed! Watch librarians compete as they give improvised slideshow presentations to a panel of judges with no advance notice of the topic or slides!

7:00 pm - ??
NELA Networking Social
NELA is hosting its first networking social in Connecticut the evening of the first day of the CLA conference! Please join us at the Octagon Restaurant Monday, April 27th at 7pm. This is a great opportunity to network and socialize with librarians in a relaxed setting. Appetizers are on us! You do not have to be a NELA member to attend.
Tuesday, April 28

8:00 am - 8:30 am
Registration and Coffee

8:30 am – 9:30 am
CLA Annual Meeting and Awards Breakfast
Mystic Ballroom

9:30 am – 10:30 am
Keynote: Michael Stephens
Learning Everywhere: Users, Empathy, and Reflective Practice
Mystic Ballroom
Emerging technologies are changing the way we live and learn. Libraries can play a key role in this future. Imagine the evolving hyperlinked library as a creation space, community space, anything space. Imagine this library available everywhere via mobile devices and tablets. Imagine opportunities for user learning that is supported and facilitated by librarians. How will library services change with MOOCs and mobile classrooms in the palm of one’s hand? What skills will staff require? Professionals flourish when activities, trainings, and events transform them from spectators into participants and co-creators. What does the library as creative classroom look like? What does this future look like as we encourage learning everywhere as a means for transformative change for ourselves and our users? We must always keep working to be there - in the moment - to be present, to be at the edge of what’s happening, and to be very visible while focusing on people, not technology, not the collection. Those are merely tools. This session will explore new ideas and thinking about learning at the library.
Sponsor(s): Association of Connecticut Library Boards

10:30 am – 11:00 am
Morning Break
Exhibit Hall

Tuesday in the Career Development Area

8:30 am – 12:00 pm
One-on-one 30-minute advocacy and marketing consultations with Libby Post, President and Strategist-in-Chief of Communication Services, a library advocacy and branding firm. Work on your library's strategies to achieve financial stability and sustainability.
Sign up at the Registration Desk

1:00-5:00 pm
Individual resume and cover letter review consultations with experienced supervisors and directors. Get immediate feedback from librarians who hire.
Drop in/First-come, first-served
**Session One**

**11:00 am – 12:00 pm**

**“Some kinda privacy when I study”: Students and the College Library**

Mystic A

*Create*

Students use our libraries every day for studying, reading, using computers, and relaxing. But what are they really doing in the college library? Why do they choose the library as a place for their academic work? And for those students who do not use the library, what keeps them away? During our study at the City University of New York we used photographic surveys, mapping diaries, and interviews to learn how, where, and when students accomplished their academic work. The insights that our study offers can inform improvements to library facilities, services, and resources.

Sponsor: College and University Libraries Section

*Presenter(s): Maura A. Smale and Mariana Regalado*

**Passport to CT Libraries 2014, Looking Forward To 2016!**

Mystic B

*Connect*

The Passport to CT Libraries Program in September 2014 was a great success, and the Public Library Section wants to share the pictures, the stories, and the how-we-did-it. Those who participated know how much fun it was to have all the visitors, but may have missed how truly state-wide the program was. For those who didn't participate, please come and see how easy it was and how much the patrons enjoyed it. We'll be doing it again in April of 2016!

Sponsor: Public Libraries Section

*Presenter(s): Sally Tornow and Drusilla Carter*

**BCALA-CT Selects: Jerry Craft: the World of Book Illustrating**

Mystic F

*Connect*

From reluctant reader to celebrated artist and author, Jerry Craft, creator of the award-winning Mama’s Boyz comic strip will speak on the inspiration and challenges that led him to his rewarding career. His newest book, *The Offenders: Saving the World While Serving Detention!* is a young adult action/adventure story co-written with his two teenage sons, Jaylen Craft and Aren Craft, about the negative effects of bullying.

*Presenter(s): Jerry Craft*

**Building & Learning YOUmedia Hartford**

Mystic C

*Teach*

YOUmedia Hartford is a digital learning and maker space where teens can hang out, mess around, and geek out. Our space and activities are informed by research out of Stanford University and inspired by positive psychology, connected learning principles, and our youth. There are no teachers, no assignments, and no attendance requirements. There are skilled mentors, meaningful projects, and a culture that urges teens to return and contribute. This presentation will cover Hartford's need, foundational theories, and some ideas for how you can create a space that teens return to for learning over and over again.

Sponsor: YA Section

*Presenter(s): Tricia George*
CLA Publicity Awards
Mystic E
Connect
Winners of the 2015 CLA Publicity Awards will share their prize-winning entries. Join us as our talented designers present their projects, explain the design process, and show their promotional campaigns. Get some great ideas to bring back to your library.
Sponsor: Publicity Committee
Presenter(s): Tara Borden, Assistant Director, East Lyme Public Library and Julie Menders, Community Engagement and Program Coordinator, Otis Library in Norwich

The Art and Science of Librarianship
Mystic D
Create
When does library science become an art form? Now! Given the rapid changes impacting libraries, we need to become more like artists in using the tools at our disposal to create new, relevant programs and services. From helping patrons find information to supporting their imagination to do something with the information; from counting transactions to collecting stories of transformation; from self-directed learning by patrons to guided learning with others; and from making for personal achievement to developing programs that lead to economic development. We will use examples from our focus on participatory learning, the new design-thinking center, and the introduction of robots.
Presenter(s): Bill Derry, Alex Giannini, and Maxine Bleiweis, Westport Library

You Sing, We All Sing!: Incorporating Music Into Your Story Time Programs
Conference 2
Teach
Are you nervous about singing in story time, or do you need new ideas for songs to add to your program? Join Liz and Allison for a fun-filled hour of songs, movement, fingerplays, and books that can be sung to children. Liz McNicholl, a native of Ireland, is a well-known Celtic/folk singer and the Director of Music Together in Hamden. Allison, a Children's Librarian, has been singing, dancing and making a fool of herself in story time for over 10 years. We will share music ideas and you'll leave with a list of new tunes!
Presenter(s): Liz McNicholl and Allison Murphy

Let It Go: How to Revise Your Resource Sharing Policies and Open Up Your Library Collections for ILL Lending
Conference 3
Connect
Are you still frozen in outdated interlibrary loan policies? Still will not lend phonograph records or videocassettes? Join Tom Bruno as he presents ways to rethink your policies. (He promises he will not make the audience sing!)
Sponsor: Resource Sharing Section
Presenter(s): Thomas Bruno, Associate Director of Resource Sharing and Reserves at Sterling Memorial Library, Yale University
Library Lizards and Teen Social: Programming for Teens with Special Needs
Conference 5
Connect
During her internship at Groton Public Library, Jessica Franco, a graduate student at the University of Rhode Island and an intern at Groton Public Library, collaborated with Groton Parks and Recreation to develop a bimonthly social program for teens with autism. This collaboration led to an extended partnership with additional social groups. Attendees of this program will learn about the process of developing a social program for teens with special needs, tips and tricks for optimal success, and recommendations for outreach and partnership opportunities.
Presenter(s): Jessica Franco

BIBFRAME Update
Conference 7
Wild Card
Get an update on what’s happening with BIBFRAME! Initiated by the Library of Congress, BIBFRAME provides a foundation for the future of bibliographic description, both on the web, and in the broader networked world. In addition to being a replacement for MARC, BIBFRAME serves as a general model for expressing and connecting bibliographic data. A major focus of the initiative will be to determine a transition path for the MARC 21 formats, while preserving a robust data exchange that has supported resource sharing and cataloging cost savings in recent decades.
Sponsor: Technical Services Section
Presenter(s): Elizabeth Fulford, Library of Congress

12:00 – 1:00 pm
Lunch
Various Locations. Signs will be posted.

1:00 pm
Featured Speaker: JP Porcaro
Making It Happen Where You Are
Mystic Ballroom
Leadership isn’t about job title, it’s about attitude, character, and perspective. Libraries are places to foster community success; and that success starts with us. We all have the capacity to effect change in our personal lives, professional lives, and social circles by using the techniques that effective leaders use, from church leaders to military leaders to the best boss we’ve ever had. Join JP Porcaro in this presentation on bringing a “Make It Happen” attitude to our patrons, coworkers, and personal circles through emotional intelligence.
2:00 pm – 2:30 pm
Afternoon Break
Location: Exhibit Hall

Session Two
2:30 pm – 3:30 pm

On the Flip Side: Fostering Student-Centered Learning in a Flipped Classroom through Faculty-Librarian Collaboration
Mystic A
Teach
One-shot, lecture-based instruction classes often fail to provide sufficient integration of research skills development with relevant course work. This presentation will explore the process librarians and faculty at the Lomis Chaffee School followed to create and co-teach four flipped-classroom modules. The group replaced a series of one-shot, lecture-based classroom sessions with a blended learning model that allows students to be active participants in a course-integrated research process. By implementing online modules that contain project-specific video tutorials and assignments, the new model improves students' understanding of the research process and promotes collaborative, problem-based learning in the classroom.
Presenter(s): Eric Styles, Sarah Zimmermann, and Megan Blunden

STEM Programs for the Rest of Us
Mystic B
Create
Lucas Franklin and Nicole Dolat will discuss easy-to-implement STEM programming for youth ages 7-18. Lucas will discuss Ctrl Alt Achieve, the afterschool STEM program he created and designed as the Teen Librarian at the New Britain Public Library. Nicole will discuss the Gizmos, Gadgets & Goo program she designed for tween patrons at the Cheshire Public Library. Topics covered will include easy and affordable activities, equipment worth investing in, collaboration with local schools, and opportunities for external funding.
Presenter(s): Lucas Franklin, Head of Children Services at the Cheshire Public Library, and Nicole Dolat, Children’s Librarian at Cheshire Public Library

Building Partnerships for Connected Learning in Libraries
Mystic C
Connect
Teens are entering college and the workforce without critical literacy skills and with other skill gaps. How can libraries establish and sustain partnerships that provide college and career readiness skills to bridge that divide? Using The Future of Library Services for and with Teens: A Call to Action as a guide, library staff will discover how to create meaningful partnerships with community organizations and recruit new audiences from their community, while fostering youth development of key success skills.
Sponsor: YA Section
Presenter(s): Christopher Shoemaker, YALSA President

Librarians as Economic Gardeners
Mystic F
Learn
We’ve all heard that entrepreneurship and business growth are critical to economic development in Connecticut. What does this mean for your library? How can you support this community and contribute to the prosperity of your town? Come hear a panel of librarians from across the state talk about real world business research services – the questions they ask, the information they need. You’ll learn about best practices, key business resources, and the challenges and joys of working with the business community.
Sponsor: Connecticut Library Consortium
Presenter(s): Elizabeth Joseph, Information & Adult Services Coordinator, Ferguson Library; Jennifer Keohane, Executive Director of the Connecticut Library Consortium (CLC); Jenna N. Mayotte, Business Resource Center Coordinator, Simsbury Public Library

Raising the Bar: Standards for Public Libraries
Mystic E
Learn
In this program, members of the Public Library Standards Task Force will talk about their efforts to update CT’s Advisory Council for Library Planning and Development (ACLPD) benchmarks, then open the floor for audience feedback and discussion.
Sponsors: Public Libraries Section, Advisory Council for Library Planning and Development (CT State Library)
Presenter(s): Members of the Public Library Standards Task Force

The Untold Story of African Americans in Comics
Mystic D
Learn
In this multi-media presentation, Professor William H. Foster III tracks the image of African Americans from the late 1940s right up to the present day. It begins with images of racist, stereotypical portrayals of Blacks as comic foils, servants, and savages, to the positive superhero images created by present day Black Independent Comic Book Publishers. Professor Foster also presents his research into the little-known positive images of Blacks in the early years of comic books in close detail, and continues right up to the increasingly wide appearance of such images in comic books and graphic novels today.
Presenter(s): Professor William H. Foster III

The New Yorker Roundtable: Why a New Yorker Discussion Group Works in Connecticut Libraries
Conference 2
Create
Are you looking to create a program that draws healthy crowds and traffic for other library initiatives, where patrons can discuss the political, social, cultural events of the day in an atmosphere of trust? Author and speaker Diana B. Loevy will introduce the New Yorker discussion program she successfully launched and led in libraries throughout Fairfield County. Learn how each discussion group develops its own relationship with the magazine and how each group takes on a life of its own as well as takeaways of what has worked and what has not.
Presenter(s): Diana B. Loevy

Identifying and Managing Behavior Issues in the Library (90 minutes)
Conference 3
Learn
Library personnel are often in contact with patrons who present with symptoms related to mental illness, addiction, trauma, or a combination of all three. Sometimes, efforts to communicate with these patrons during highly symptomatic times do not work effectively. This session will teach the basics about mental illness, addiction, and trauma, highlighting the signs and symptoms that might create challenges for library personnel. Several communication skills will be taught, including verbal de-escalation skills.

Presenter(s): Holly Fitting, Director of Residential and Intermediate Services, and Ralph Apici, Associate Director Acute Care Services, The Providence Center

Teaching Seniors: The Fun of It. Humor and a Hook
Conference 5
Teach
The challenge of teaching seniors seems to be keeping them interested until they learn what the buzz words mean without that "technical stuff." I downloaded my pictures but I can't find them on my computer, they always disappear! Many folks are stuck at the address bar. Perhaps, if we could make any class – email, Picasa, Ancestry.com – relevant without too much tech (at first), we may get return students for an in-depth look. We don't want to alienate anyone. Humor and a hook help! Where did those pictures go? Feel like a magician when you find them.

Presenter(s): Cecelia Becker

Master the Art of Teaching Tech
Conference 7
Teach
Are you struggling to teach technology to your patrons? Not sure how to teach, what to teach, or where to start? This session will cover some strategies and techniques that will help you organize, prepare and execute technology training--in large or small groups, and in 1-on-1 sessions. Get started on the path to mastering the art of teaching technology.

Presenter(s): Adam Delaura

Session Three
90 minute programs - 3:45 pm – 5:15 pm

YALSA Presents: Putting Connected Learning into Practice at Your Library
Mystic C
Connect
Identified by YALSA as part of the future of teen library services, Connected Learning sits at the intersection of a teen’s interests, learning, and peer culture. It doesn’t require you to be a teacher or work in a school – in fact, you’re probably already making use of Connected Learning without even realizing it! Discover how deepening your Connected Learning offerings can take your teen services to the next level.
Sponsor: YALSA and YA Section

Presenter(s): Katherine Trouend-Trend and Sarah Sogigian
Easy Ways to Ruin Your Library’s Reputation

Connect
In this session, Rebekkah Smith Aldrich will discuss the importance of connecting with your community to determine their priorities, values, hopes and dreams; how customer service (in person, on the phone and online) wins the public's vote everyday; how to align the library's "voice" using word-of-mouth marketing techniques; how to avoid creating a library "insider's club" that makes it difficult for new people to get involved with your library; publicity/display/signage basics; how to build your base of support online; and how to embrace trying new things.
Sponsor: CLA Conference Co-chairs
Presenter(s): Rebekkah Smith Aldrich

Consider the Penguins: What Can Linux Do for You?

Mystic A
Wild Card
What is this Linux thing that comes up now and then? Where can we get it? How do we use it? What can it do for me? Linux is a free and open source operating system with numerous distributions offering a wide variety of flexible interfaces and applications. Come learn from daily Linux users how these operating systems can be used and employed by libraries.
Sponsor: Technology Section
Presenter(s): Melissa Ceraso and Benjamin Shum

Leading from Where You Are

Mystic B
Lead
Most people are trained to look to authority figures for leadership, but great leaders can be found at all levels of organizations. In fact, the best time to start learning leadership skills is before that managerial job comes along. Our panelists will discuss their leadership experiences in a variety of different positions and share their best practices for inspiring colleagues and effecting change no matter your level of authority.
Sponsor: Connecticut’s 2013 NELLS Graduates
Presenter(s): Chris Angeli, Brandie Doyle, Karen Jensen, Sarah McCusker, and Sara Ray.
Moderator: Mary Etter

Navigating the Alphabet Soup of Connecticut Library Groups

Mystic F
Connect
CLC, CSL, CLA, NELA, CASL—what do these mean? If you are confused by all the acronyms for library organizations, then this is the program for you. Join us for a panel discussion with representatives from some of the professional organizations that exist to support you and your library. You’ll learn what they have in common, how they differ, and most importantly, how they can help you and your library grow and thrive.
Sponsor: Connecticut Library Consortium
Presenter(s): Beth Crowley, Jennifer Keohane, Dawn LaValle, and Mary Ellen Minichiello
No More Sleepy Hollow: A Collaborative Approach to Teaching and Promoting E-Resources to Attentive College Students

Mystic E

Connect

With library vendor fairs all the rage right now, the Elihu Burritt Library decided to try out this approach for e-resource promotion. The Burritt Library had librarians work the “vendor” booths in order to promote and instruct patrons on the use of the library’s e-resources. Learn how a program that successfully promoted awareness of e-resources also built relationships between staff and students and increased staff morale through interdepartmental collaboration.

Sponsor: College and University Libraries Section

Presenter(s): Kristin D’Amato and Susan Slaga-Metivier

Book Fair to Craft Fair: How a non-traditional day at the Library can impact all you do!

Mystic D

Connect

Learn how Otis Library transformed a traditional book fair into O’tis a Festival, a beloved special event that engages thousands each year. Their journey may help your organization bravely explore non-traditional services, experiences, or events all in an effort to strengthen your role within your community. The magic is in the engagement! The power of this one day event carries on throughout the year. Taking a risk and thinking beyond traditional library service can have an impact on your statistics, image and even funding!

Sponsor: Publicity Committee

Presenter(s): Julie Menders, Community Engagement and Adult Program Coordinator and Andrea Kaiser, Director of Institutional Advancement, Otis Library

Volunteering: Venues for Service Learning

Conference 2

Connect

Do you struggle to find work to occupy the many teens that come to the library seeking volunteer hours? Laura Panter and Cara Perry offer two unique perspectives on managing teen volunteers. They will suggest ways that librarians can connect young people to meaningful initiatives that improve the library’s relevance in the community and give kids a sense of purpose.

Sponsor: YA Section

Presenter(s): Laura Panter and Cara Perry

Gamification: Using Interactivity and "Play" in Informational/Nonfiction Picture Books

Conference 7

Teach

Gamification is the use of game design elements in non-game contexts. Award-winning author/illustrator Roxie Munro will discuss how applying concepts of gamification with nonfiction for children makes for a dynamic, interactive experience. Learn how children are more engaged when information is imparted in a fun way through lift-the-flap, mazes, guessing games, inside-outside concepts, search-n-find, puzzles, hidden objects and other elements.

Presenter(s): Roxie Munro