The CLA Publicity Committee sponsors an Annual Awards Contest. Materials designed by a library to promote a library concept or event may be submitted. A panel of professional designers/artists and a representative from the library field will choose the winning entries. Winners will be honored at the CLA Awards Reception and winning entries will be displayed at the CLA Conference.

**Entry Guidelines**
- Library may submit one entry per category created during calendar year 2012.
- If your library has won an award in a particular category and have not made significant changes, please do not resubmit in that category.
- Send 2 originals of each entry with a copy of this entry form attached to each original. If submitting **Electronic Media**, you may email the project's URL and screen shot (if applicable) to Mary.Engels@ct.gov and mail or fax completed entry form.
- Entries will be judged for content, usability, originality & design.
- Judges’ decisions are final. The judges reserve the right not to give an award in a category or give additional awards if merited.
- Entries will not be returned.

**Submit entries by January 31, 2013 to:**
Mary Engels, Mary.Engels@ct.gov
Middletown Library Service Center
786 South Main Street, Middletown CT 06457

**PRINT MEDIA**
- Bookmark
- Library Services Brochure
- Newsletter
- Program Flyer (8 1/2” x 14” or smaller)
- Poster (11” x 17” or larger)
- Library Logo
- Library Signage
- Other (e.g. Annual Report) __________

**ELECTRONIC MEDIA**
- Website / Blog
- Video (DVD, YouTube, etc)
- e-newsletter
- Other (e.g. Library Guides) ________________

**THEMATIC PROJECT**
- 3 or more coordinating items which can be print media, electronic media or a combination of both

**DESIGN**
- In-House Design
- Professional Design

Library Director: ________________________________
Library: _______________________________________
Address: ______________________________________
Phone: __________________________ Email: __________
Designer(s): _________________________________
URL (for Electronic Media): ______________________

Please describe the purpose and marketing plan in 250 words or less. (use back of form or attach a sheet)

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