The CLA Publicity Committee sponsors an Annual Awards Contest. Materials designed by a library to promote a library concept or event may be submitted. A panel of professional designers/artists and a representative from the library field will choose the winning entries. Winners will be honored at a CLA Conference Program and winning entries will be displayed at the CLA Conference.

**Entry Guidelines**
- Library may submit one entry per category created during calendar year 2013.
- If your library has won an award in a particular category and have not made significant changes, please do not resubmit in that category.
- Send 2 originals of each entry with a copy of this entry form attached to each original. If submitting Electronic Media, you may email the project's URL and screen shot (if applicable) to jmenders@otis.lioninc.org and mail or fax completed entry form.
- Entries will be judged for content, usability, originality & design.
- Judges' decisions are final. The judges reserve the right not to give an award in a category or give additional awards if merited.
- Entries will not be returned.

Submit entries by January 31, 2014 to:
Julie Menders, jmenders@otis.lioninc.org, fax (860) 886-4744
Otis Library
261 Main Street, Norwich, CT 06360

**PRINT MEDIA**
- □ Bookmark  □ Newsletter  □ Program Flyer (8 1/2” x 14” or smaller)
- □ Poster (11” x 17” or larger)  □ Library Logo
- □ Other (e.g. Annual Report) ___________

**ELECTRONIC MEDIA** (include entry URL in the form below)
- □ Website / Blog  □ Video (DVD, YouTube, etc)  □ e-newsletter
- □ Other (e.g. Library Guides) ___________

**THEMATIC PROJECT**
- □ 3 or more coordinating items which can be print media, electronic media or a combination of both

**DESIGN**  □ In-House Design  □ Professional Design

Library Director: ________________________________________________________________________
Library: _____________________________________________________________________________
Address: ______________________________________________________________________________
Phone: __________________________ Email: _________________________________________________
Designer(s): ____________________________________________________________
URL (for Electronic Media): __________________________________________________________

Please describe the purpose and marketing plan in 250 words or less. (use back of form or attach a sheet)

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