# 2016 CLA Publicity Awards Contest

The CLA Publicity Committee sponsors an Annual Awards Contest. Materials designed by a library to promote a library concept or event may be submitted. A panel of professional designers/artists and a representative from the library field will choose the winning entries. Winners will be honored at a CLA Conference Program and winning entries will be displayed at the CLA Conference.

## Entry Guidelines
- Library may submit one entry per category created during calendar year 2015.
- If your library has won an award in a particular category and have not made significant changes, please do not resubmit in that category.
- Send 1 original of each entry with a copy of this entry form attached to each original. If submitting **Electronic Media**, you may email the project's URL and screen shot (if applicable) to jmenders@otis.lioninc.org and mail or fax completed entry form.
- Entries will be judged for content, usability, originality & design.
- Judges’ decisions are final. The judges reserve the right not to give an award in a category or give additional awards if merited.
- Entries will not be returned.

**Submit entries by January 31, 2016 to:**
Julie Menders, jmenders@otis.lioninc.org, fax (860) 889-2533
Otis Library
261 Main Street, Norwich, CT 06360

## PRINT MEDIA
- **Bookmark**
- **Newsletter**
- **Program Flyer (8 1/2” x 14” or smaller)**
- **Poster (11” x 17” or larger)**
- **Library Logo**
- **Other (e.g. Annual Report)**

## ELECTRONIC MEDIA
- **Website / Blog**
- **Video (DVD, YouTube, Public Service Announcement, etc)**
- **e-newsletter**
- **Other (e.g. Library Guides)**

## THEMATIC PROJECT
- **3 or more coordinating items which can be print media, electronic media or a combination of both**

## DESIGN
- **In-House Design**
- **Professional Design**

Library Director: ____________________________
Library: ____________________________
Address: ____________________________
Phone: ____________________________ Email: ____________________________
Designer(s): ____________________________
URL (for Electronic Media): ____________________________

Please describe the purpose and marketing plan in 250 words or less. (use back of form or attach a sheet)

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[www.ctlibraryassociation.org](http://www.ctlibraryassociation.org)