The CLA Publicity Committee sponsors an Annual Awards Contest. Materials designed by a library to promote a library concept or event may be submitted. A panel of two or more designers/artists and a representative from the library field will choose the winning entries. Winners will be honored at the CLA Awards Reception and winning entries will be displayed at the CLA Conference.

### Entry Guidelines
- Library may submit one entry per category created during calendar year 2010.
- Send 2 originals of each entry with a copy of this entry form attached to each original. For **Electronic Media**, you may email mengels@cslib.org the URL of the project, screen shot (if applicable) and mail or fax completed entry form.
- Entries will be judged for content, usability, originality & design.
- Judges' decisions are final. The judges reserve the right not to give an award in a category or give additional awards if merited.
- Awards will be presented based on total operating income.
- Entries will not be returned.

**Submit entries by January 14, 2011 to:**
Mary Engels, mengels@cslib.org
Middletown Library Service Center
786 South Main Street, Middletown CT 06457
Fax 860.704.2228 Phone 860.704.2207

### PRINT MEDIA
- Bookmark
- Library Brochure
- Newsletter
- Program Flyer/Poster
- Other __________

### ELECTRONIC MEDIA
- Website
- Blog
- Podcast
- Video (DVD, YouTube, etc)
- e-newsletter
- Other __________

### THEMATIC PROJECT
- 3 or more coordinating items which can be print media, electronic media or a combination of both

Library’s total operating income
- Less than $750,000
- Greater than $750,000

Library Director: __________________________________________________________
Library: __________________________________________________________________
Address: _________________________________________________________________
Phone: ________________________ Email: ____________________________________
Designer(s):_______________________________________________________________
URL (for new media)____________________________________________________

Please describe the purpose and marketing plan in 100 words or less. (use the back of form or attach a sheet)
Include ° Cost? ° Was it designed professionally? ° What effect did the PR have on the project?

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