Advancing Creative Thinking: Imagination to Innovation
April 27 & 28
A two day cross-disciplinary conference in Ridgefield, CT taking place at The Aldrich and the Library

Imagination and Innovation lie at the heart of the creative process—from the arts to education to business to government. Panels, conversations and participatory workshops will feature speakers from The New York Times, Bill and Melinda Gates Foundation, Jump Associates, Brightidea, IBM, dosomething.org, Creative Cities International, others.

Media Sponsor is the Morris Media Group.

Register and buy tickets at www.ridgefieldlibrary.org or for more info call 203-438-2282 or email: lmbachmann@ridgefieldlibrary.org
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Conference Schedule and Speakers
Programs are subject to change. Please check www.ridgefieldlibrary.org for up-to-date information.

Friday Afternoon and Evening, April 27, 2012, The Aldrich Museum, 258 Main Street

Labyrinth | From 3:00 p.m. and Throughout the Weekend on the Aldrich Front Lawn

- The Lab Xperience: The Inner Path to Outre Creativity by Joe Miquez, Artist and Co-Founder, Labyrinth Xperience

Education Seminar | 4:15—5:30 pm

- A pre-conference Education Seminar will examine and celebrate innovative approaches to education with Irvin Scott, Deputy Director, College Ready Program, Bill and Melinda Gates Foundation.

Reception | 5:30—6:30 pm

Friday Evening, Jesse Lee Sanctuary, 207 Main Street (opposite The Aldrich)

Musical Prelude | 6:40—7:00 pm

- Music and Singing with members of SymphoNYChorus, led by music director Henric Idestrom

Opening Keynote Session | 7:00—8:30 pm

- Disruptive Creativity: How Bright Ideas in Tech Can Change Everything with David Pogue, a columnist from The New York Times. David will be joined by Bruce King-Shey, Senior Associate, Jump Associates, and Lily Yeh, Artist and Social Activist, who will respond and engage in a conversation with Pogue and moderator Geoffrey Morris, Publisher and Editor, Morris Media Group.

Saturday, April 28, 2012, The Aldrich Museum, 258 Main Street

Space is limited in some of the conversations and workshops and will be filled on a first come, first served basis.

Session 1 | 9:00—10:00 am

- Stories of Innovation Success with Matt Greeley, CEO Brightidea; Aria Finger, COO, dosomething.org; Jordan Fischer Jump Associates; and moderator Andrew Levine, Director of Development, York Theatre.

- Storytelling and The Art of Imagination, an interactive workshop with Nancy Mellon, international storyteller.

- Drawing: Gray Matters!, a hands-on drawing workshop with Claire Watson Garcia, artist, educator, and author.

Session 2 | 10:45 am—12:15 pm

- Creative Models for Towns and Cities with Andrea Gartner, Executive Director at CityCenter, Danbury; Philip Morris, CEO Proctor’s Theatre, Schenectady, NY; Alyson Baker, Executive Director, The Aldrich Contemporary Art Museum; and Linda Lees, Founder and Director, Creative Cities, LLC.

- Passion Pays: Where Business Meets Heart and Soul with Carolina Fernandez, financial advisor to visual and performing artists and entrepreneurs.

- The Power of Play, an interactive workshop engaging participants in dynamic play exercises, with Joan Almon, Executive Director of The Alliance for Childhood.

Session 3 | 1:00—2:00 pm

- Turnaround Technology Conversation with Ben Edwards, VP Digital Strategy and Development, IBM, and Matt Greeley, CEO Brightidea.

- Artistry Unleashed: Creativity and Cognition with Dr. Hilary Austen, author and Adjunct Professor, Rotman School of Business, University of Toronto.

- Reigniting Creativity with Allison Arden, VP and Publisher of Advertising Age.

- Slow Art: Finding Time with Suzanne Enser-Ryan, Senior Manager, School, Teacher and Docent Programs, The Aldrich Contemporary Art Museum.

Session 4 | 2:15—3:45 pm


- Listening to the Voice Within - A Workshop with Irish Dr. Anne F. O’Reilly.

- Altered Books Workshop with Katie Stevenson, illustrator, painter, sculptor, designer, and teacher.

Session 5 | 4:00—5:15 pm

- Moving through the Creative Process, movement workshop with James Robey, BFA, MA, Director of the Ridgefield Conservatory of Dance.

- Lit by Imagination: A Poetry Reading with Irish Poet Dr. Anne F. O’Reilly.

Saturday Evening, Ridgefield Library, 472 Main Street

Reception | 5:45—7:00 pm presented by the Friends of the Ridgefield Library

Closing Keynote Session | 7:00—8:30 pm

- Innovation in the 21st Century, Nicholas Donofrio, IBM Fellow, Executive VP Technology and Innovation (retired); Dr. Hilary Austen, Author and Adjunct Professor, Rotman School of Business, University of Toronto; David Yaun, Vice President, Global Industries Marketing, IBM; and moderator Steven Dahlberg, Director, International Centre for Creativity and Imagination.